

# WWDC 2025

## Apple Keynote

GAMUG June 10, 2025

iOS  
watchOS  
tvOS  
macOS  
visionOS  
iPadOS



WWDC25

Sleek peek.  
June 9–13

 Worldwide Developers  
Conference 2025



# Design

# Liquid Glass

Our goal is a beautiful new design that brings joy and delight to every user experience, one that's more personal and puts greater focus on your content, all while still feeling instantly familiar. And for the first time, we're introducing a universal design across our platforms. To achieve this, we began by rethinking the fundamental elements that make up our software, and it starts with an entirely new expressive material we call Liquid Glass.





We are so excited about this beautiful new design and the way it brings greater consistency to our platforms, which also gives us an opportunity to bring greater consistency to the way we name them. We're unifying our version numbers across all our platforms. Our releases for the fall that will power us through the coming year 2026 will be version 26. Today we'll be taking you through all these, starting with iOS.



iOS 26

watchOS 26

tvOS 26

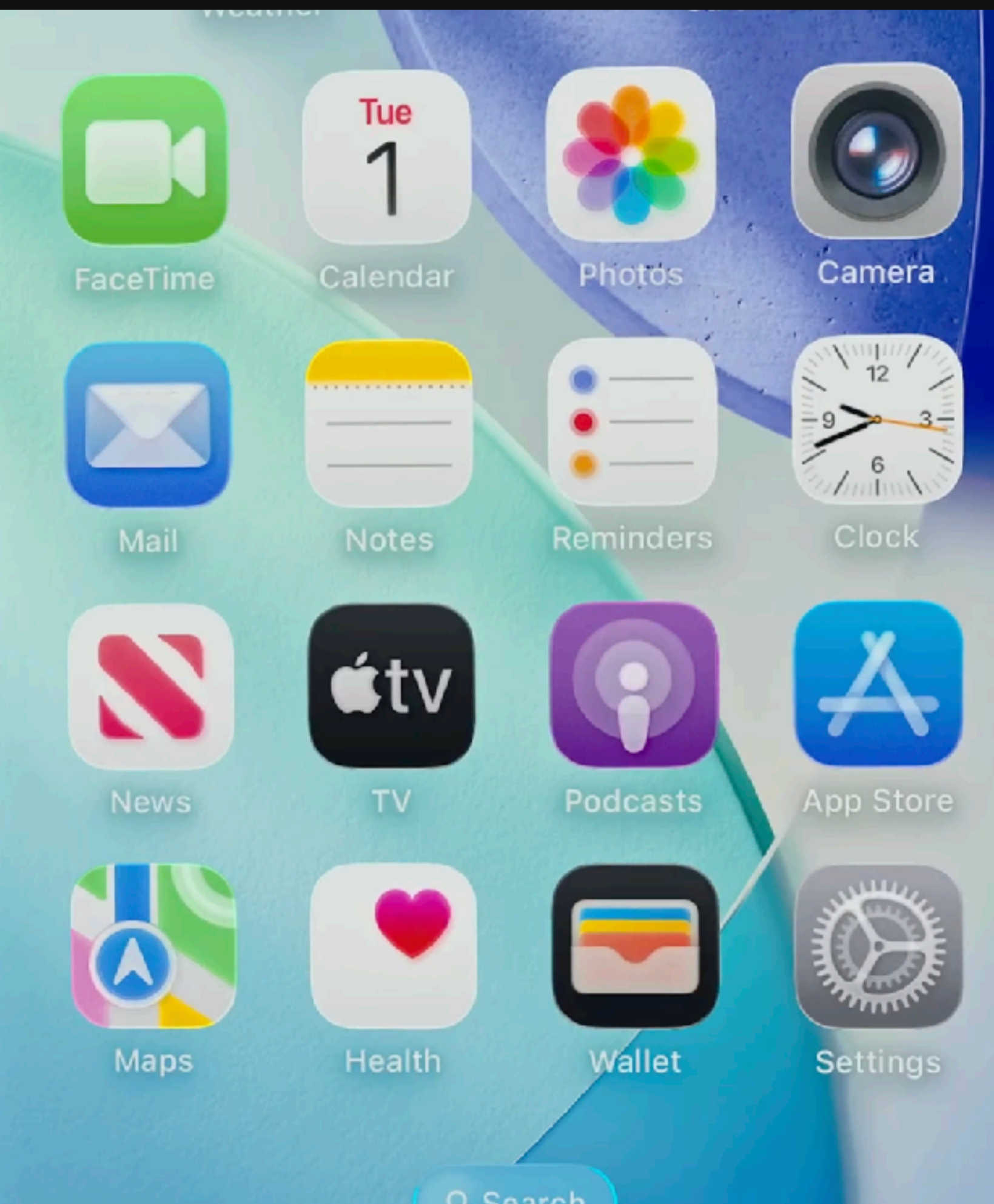
macOS 26

visionOS 26

iPadOS 26



iOS 26 is packed with intelligent experiences, meaningful improvements to the things you do every day, and a new design where we've also refreshed a number of system experiences and apps. We've crafted app icons from liquid glass. It makes them feel fresh while keeping them instantly identifiable, and it allows them to adapt. Whether you use dark mode or one of our entirely new styles, like our all clear look.





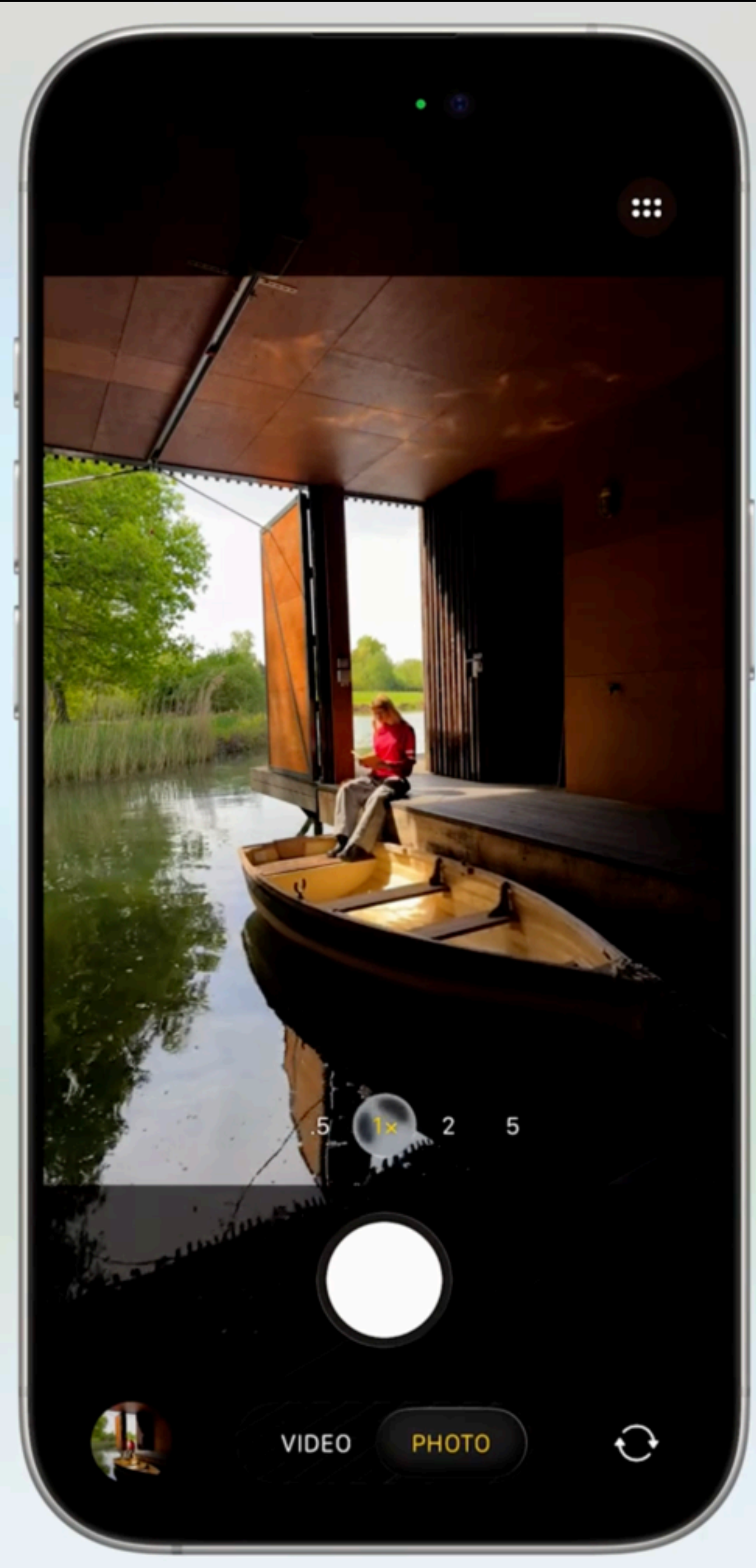
. The animation interacts beautifully with the glass of the playback controls. With gorgeous liquid glass that fluidly adapts, are captivating new spatial scenes and our reimaged now playing experience, the iconic lock and home screens are more personal and expressive than ever.







# Camera



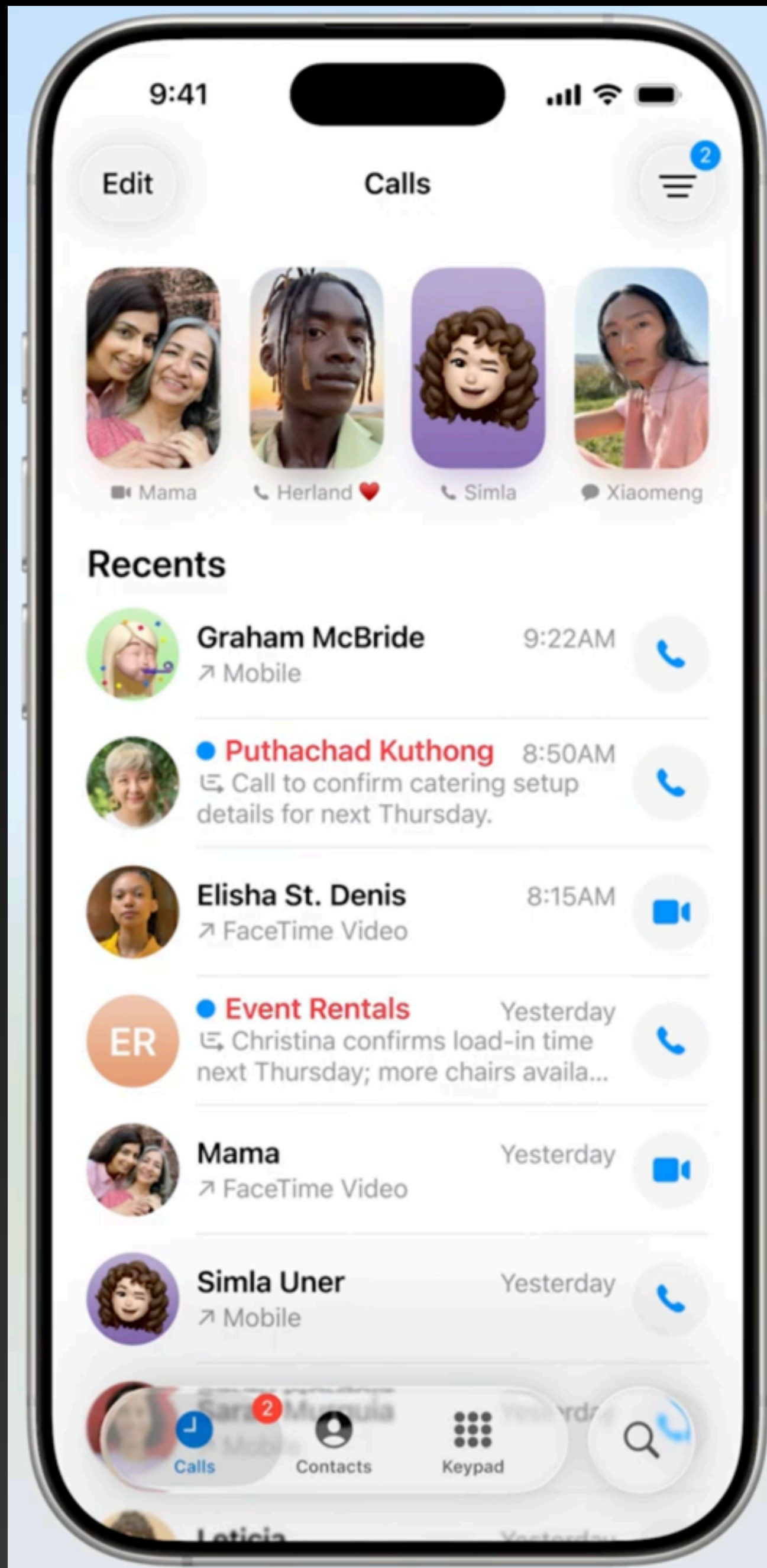
Next, let's talk about another essential part of the iPhone experience, camera. With so many great features, it can sometimes be difficult to find the ones you want, especially when rushing to capture a shot. With iOS 26, we're giving camera a new, more intuitive design. A simplified and streamlined design elevates the two capture modes that you use most. Photo and video. And all the powerful features that you love in camera are just a tap away. For example, just swipe your finger left or right to reveal additional modes like cinematic mode or portrait mode. And a simple swipe up lets you easily reach all your settings like aspect ratio and timers, and it's easier to change formats. All of the options become visible with a single tap so you can quickly switch to 4K when you want to capture every detail. When you view your captures, the Photos app takes advantage of the gorgeous new design.

Many of you missed using tabs in the photos' app. Photos now features separate tabs for library and for collections, where you'll find your favorites, your albums and easy access to search. And the stunning 3D effect that you saw in the lock screen is available in photos, so you can experience any of your photos as an incredible spatial scene.





Phone



## Unified layout

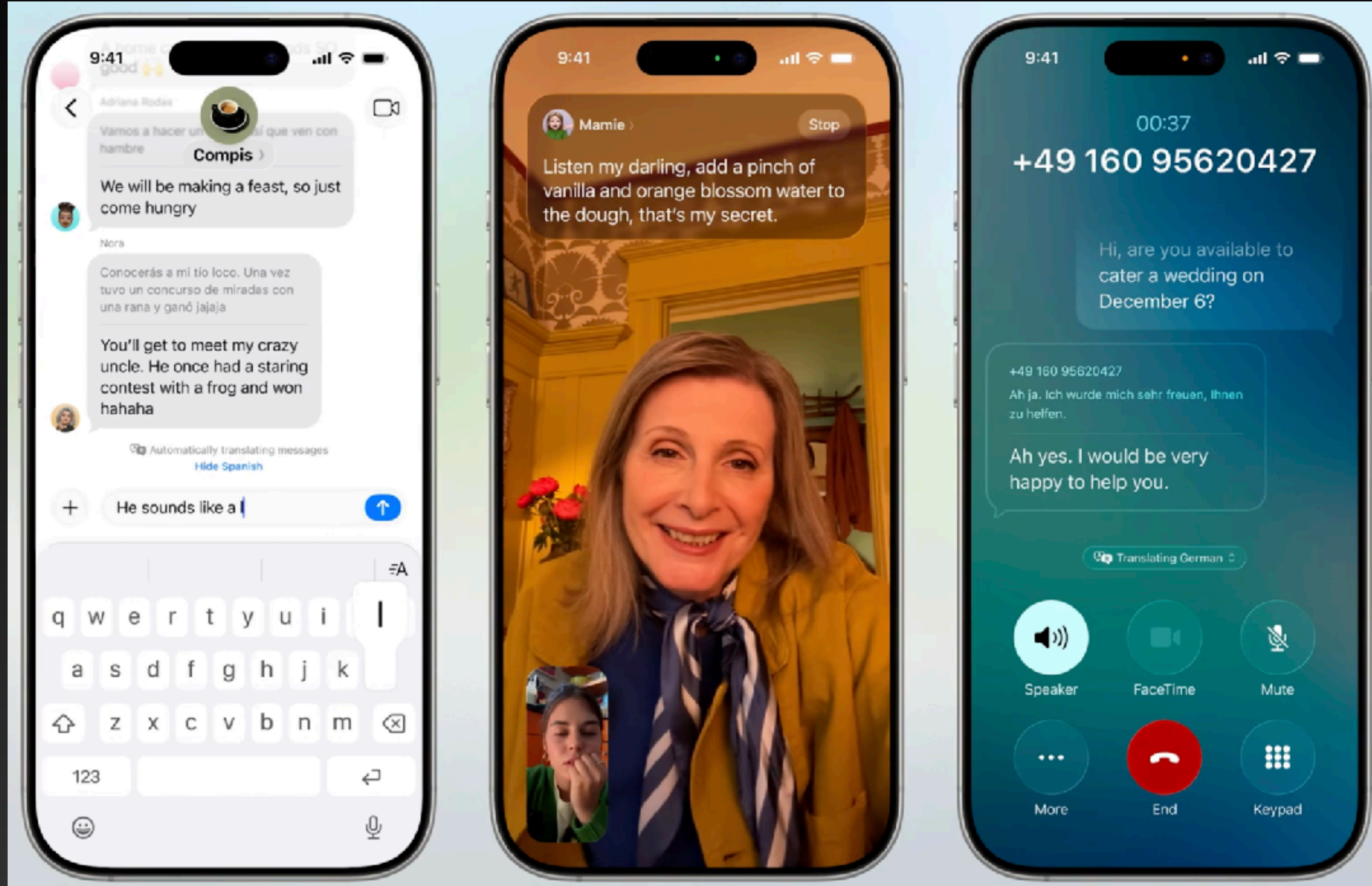
The phone app is fundamental to the iPhone experience, so anything we can do to make it easier to use can have a big impact. This year, we're giving you the option to choose a new unified layout that brings together your favorites, recents, and voicemails. So your most used features are right at your fingertips without having to switch views. Your favorites stay front and center, so you can start a call with just a tap. Your recents and voicemails now appear in a single convenient list below, so you can easily scroll to see who reached out and what they said. And with Apple Intelligence, new voicemail summaries help service the most important information. And at the bottom, your contacts in the keypad are still just a tap away. This new intuitive layout makes it easier to navigate the app while feeling instantly familiar.

## Hold Assist

We have another great experience to help you on your least favorite kind of call, one where you're put on hold. We know how frustrating it is to be stuck on hold for what feels like forever just to finally speak with a live agent. Well get that time back with Hold Assist. With Hold Assist, the phone app can keep your spot in line while you wait for a live agent. Next time you're stuck on hold, whether it's because you're changing your flight or dealing with utility bills, the phone app automatically detects hold music and asks if you want it to wait for you. When you tap hold, the music stops, but the call stays connected so you can keep using your iPhone or even put it away and go about your daily routines. Don't worry, once a live agent becomes available, we'll ring you to return to the call and let the agent know that you'll be there shortly.



# Live Translation



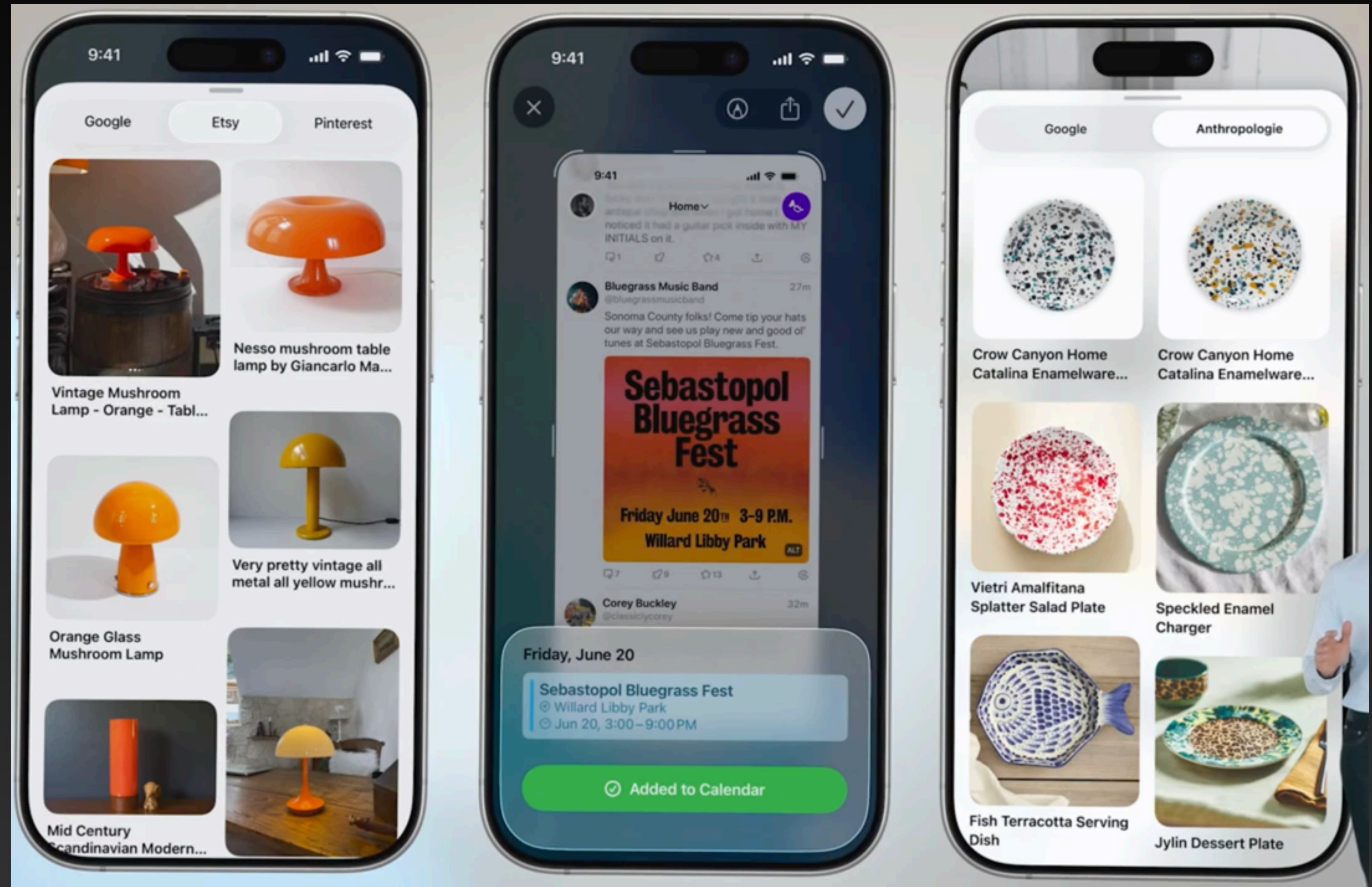
Now let's talk about a feature we're building across our communication apps: Translation. There are moments when you'd like to express an idea, question or feeling, but a language barrier gets in the way. To help you communicate across languages, we're introducing live translation. With Apple Intelligence, live translation can translate conversations on the fly. It's integrated into Messages, FaceTime and Phone, and it's enabled by Apple-built models that run entirely on-device, so your personal conversations stay personal.

For instance, in Messages, live translation can automatically translate text for you. So if you're making plans with some new friends while studying abroad, your message can be translated as you type and delivered in their preferred language. And when they respond, each text can be instantly translated for you. When you're catching up on FaceTime, you can follow along with translated live captions while you continue to hear your grandmother's voice.





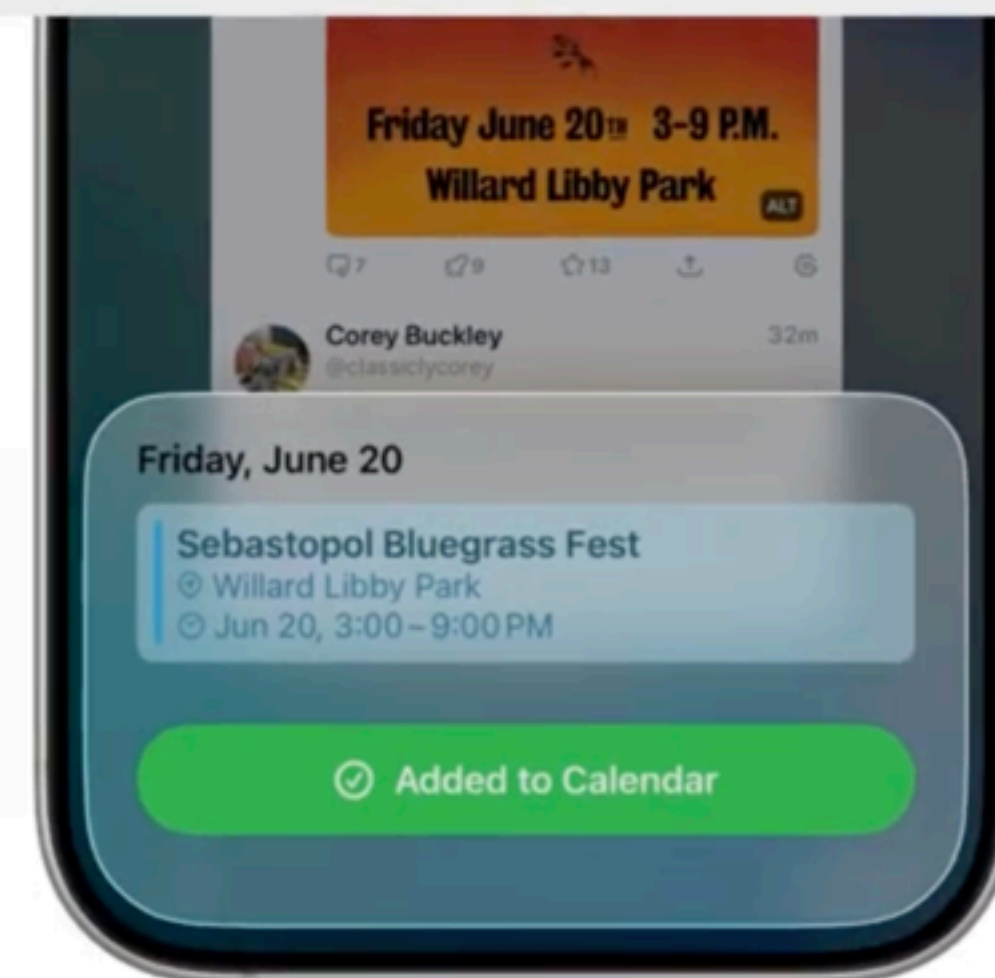
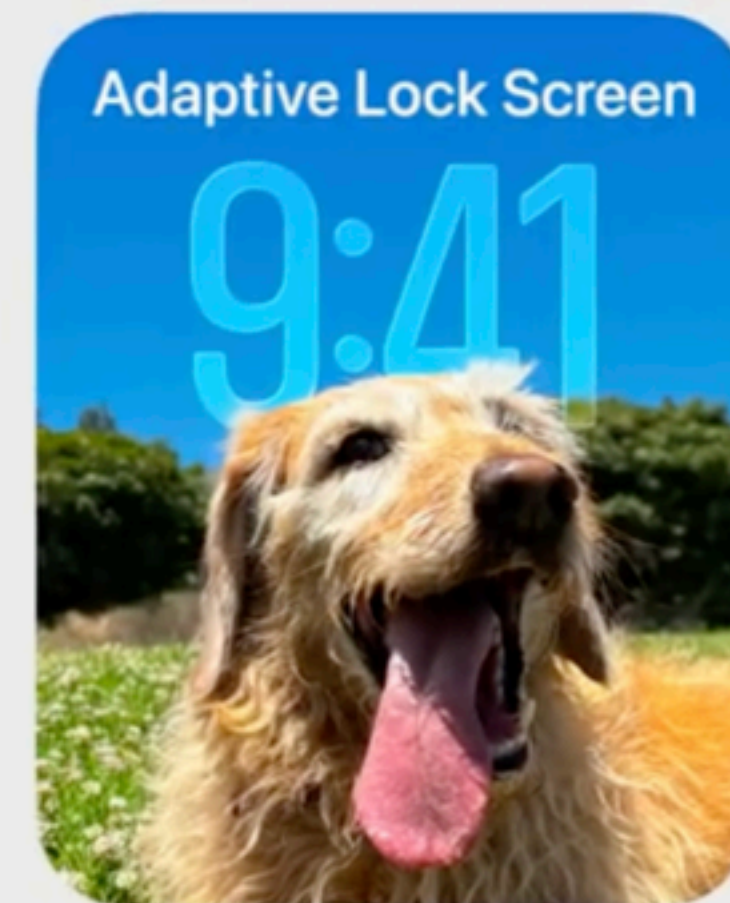
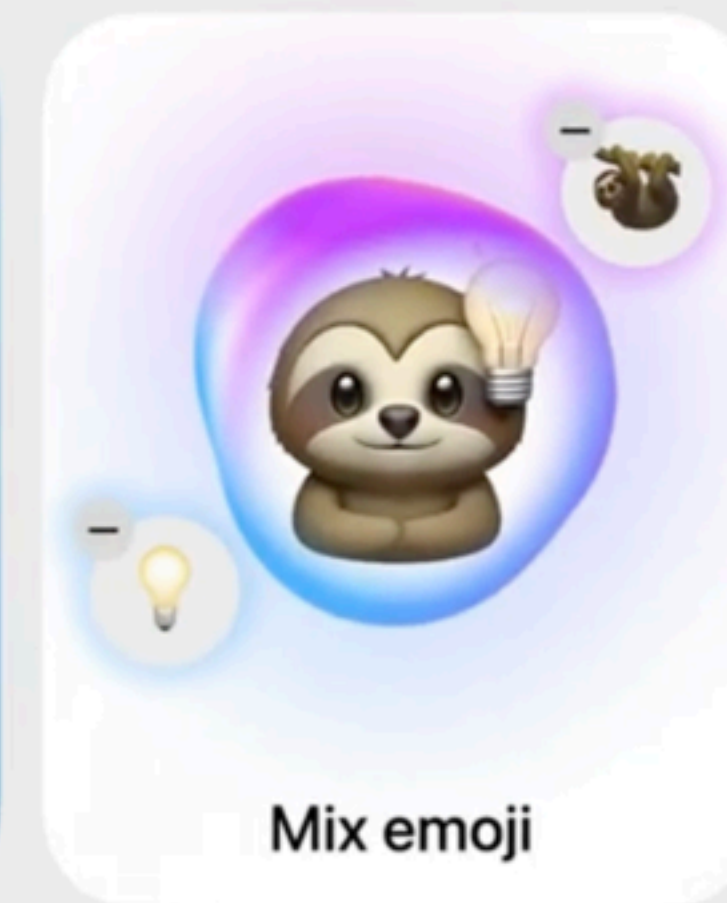
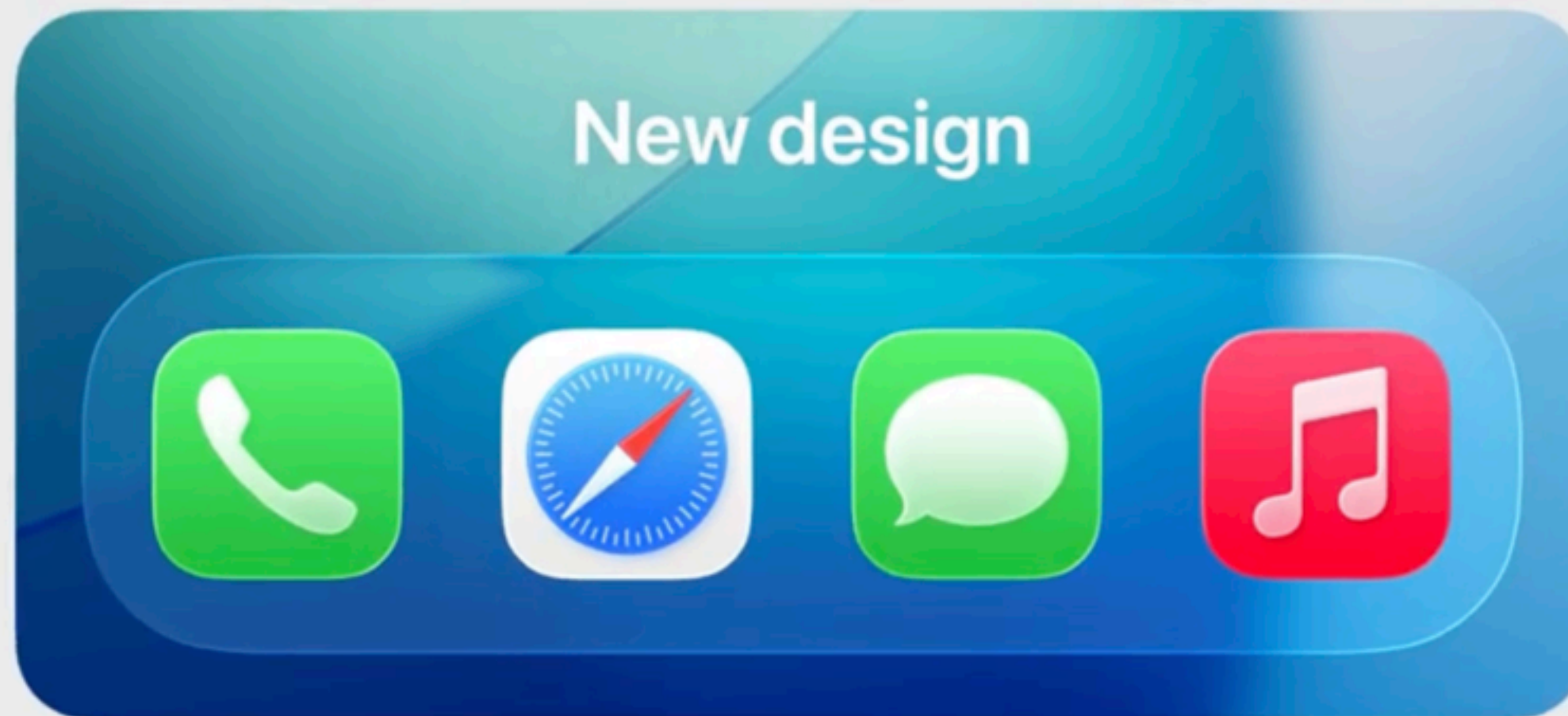
We have one more update to iOS we want to tell you about today, and that's a big update to visual intelligence. Visual Intelligence builds on Apple Intelligence to help you explore your surroundings. So you can simply press the Camera Control or Action button to pull up ratings for a cafe you walk by, or find sneakers similar to the ones you see when you're out and about. It's the fastest way to learn about the objects and places around you. And now we're extending visual intelligence to your iPhone screen so you can search and take action across your apps, using anything you're viewing. And we've designed it so you can tap into the capability of apps from across the App Store to give you a closer look. Visual intelligence makes it faster to do more with the content on your iPhone screen, and it works automatically with any app. Say I open a social media app and I see this great jacket, I want to know where I can get something like this. I can find out with visual intelligence and I can access it with a familiar gesture, by pressing the same buttons I use to take a screenshot.







Backgrounds in Messages



Visual intelligence in screenshots



Games



Widgets in CarPlay

Hold Assist

+1 (740) 555-0190  
Hi, this is Christine from  
Customer Service. How may  
I assist you today?


Pick Up to Reply



End

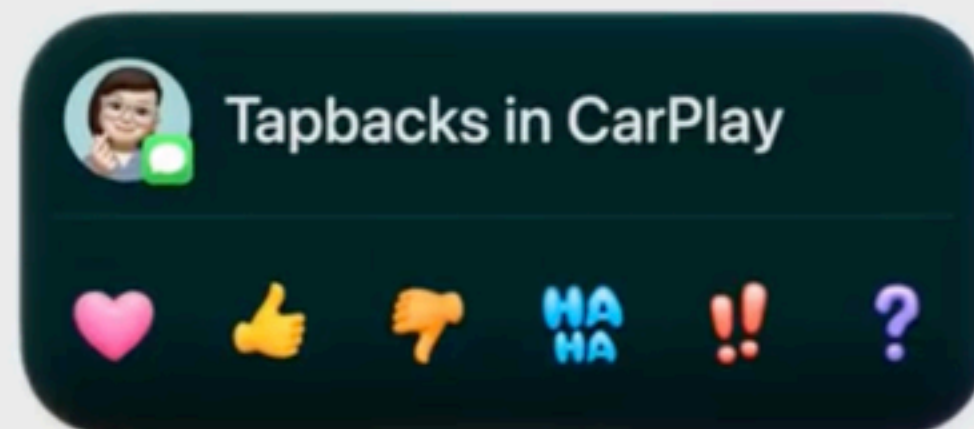


Pick Up

  
**Screen  
unknown  
calls and  
messages**

**Apple Intelligence**

Foundation Model access



实时翻译  
ライブ翻訳  
Traduction en direct  
**Live Translation**

Traducción en tiempo real

Tradução ao Vivo

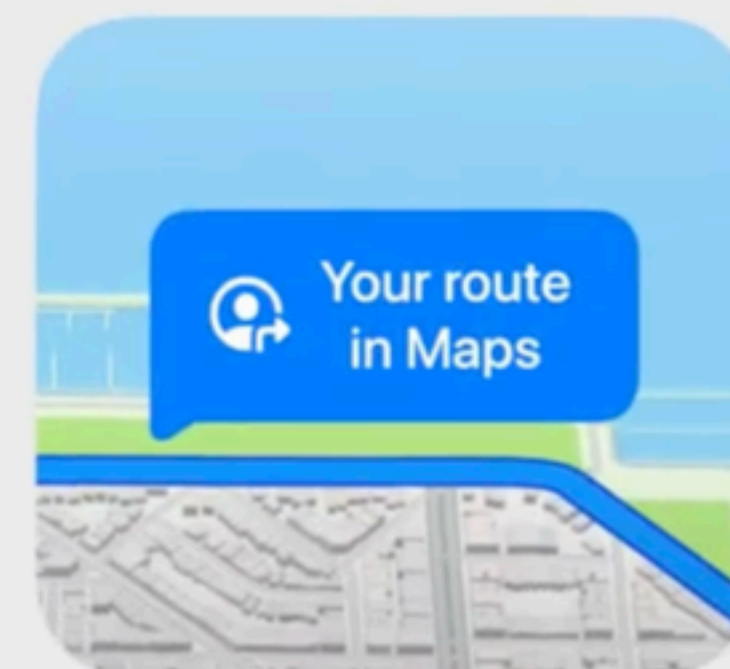
실시간 번역

Camping 🏕️

Skiing 🎿

Hiking 🥾

Polls in Messages



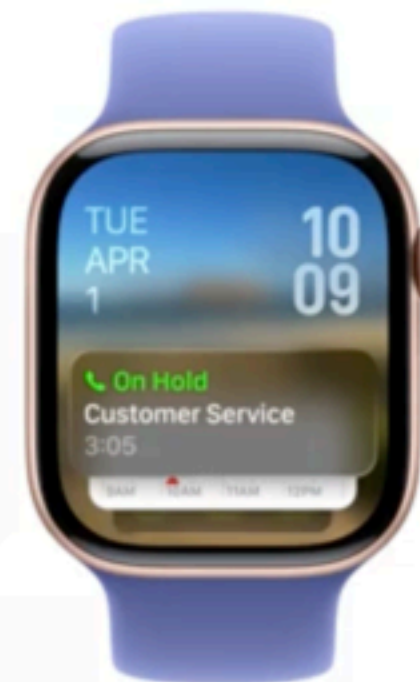




Smart Stack hints



Notes

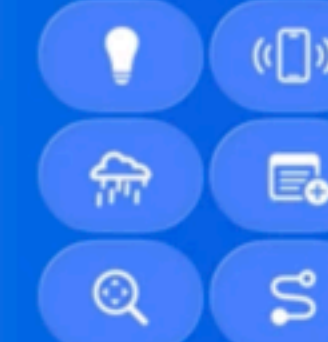


Hold Assist

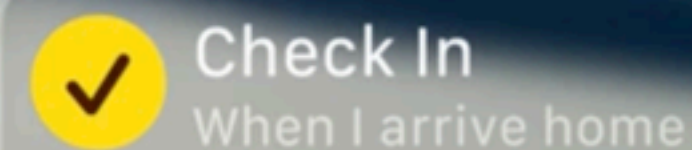


Call Screening

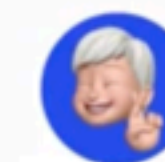
Control Widget API



Suggestions



Smart actions in Messages



헤란아, 오늘 소포 보냈다.

Hyeran, I sent a package today.

정말 감사합니다, 할머니 🙏

Thank you so much, Grandma 🙏

Live Translation



Automatic volume adjustment

That's what's coming to WatchOS 26. A delightful new design with Liquid Glass, more intelligence in Messages,

# watchOS

hints for the Smart Stack, and a new wrist flick gesture, and Apple Intelligence comes to fitness with Workout Buddy.

Wrist flick gesture



New design

## Workout Buddy



Workout app redesign



Configurable widgets



Personalized workout media



Lyrics  
Translation



Automatic  
Sign-In API



New Apple Originals  
coming soon to Apple TV+



More Live Captions  
languages in FaceTime

¿Cómo estás?  
Wie geht es dir?  
**How are you?**  
Comment ça va?  
어떻게 지내세요?

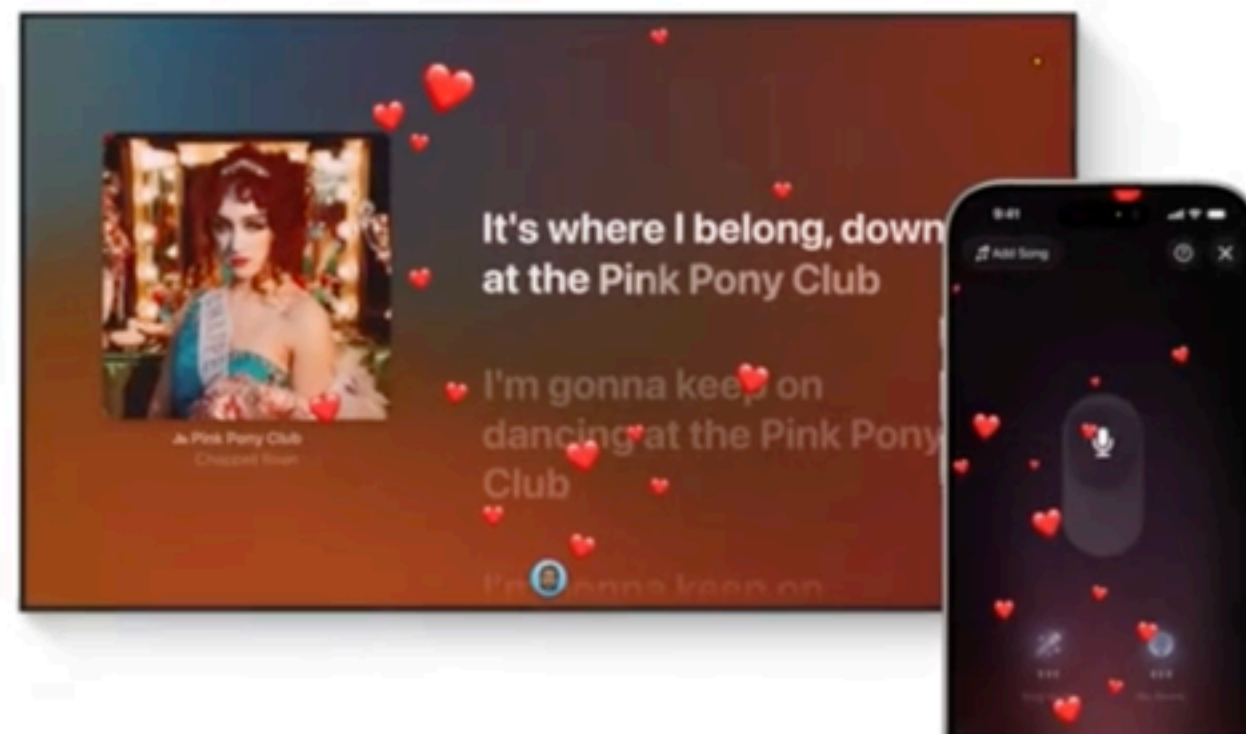
New  
design



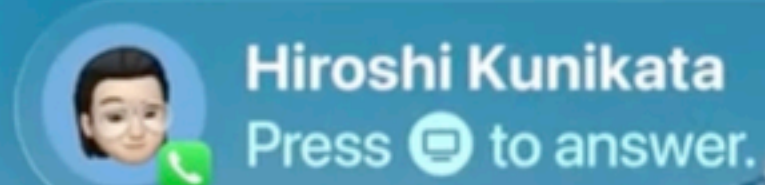
New aerials from India



Sing with iPhone mic on Apple Music



Call notifications



And that's just some of what's coming to tvOS 26. The new design with Liquid Glass makes the experience

more vibrant and immersive, the Apple TV app adds beautiful new poster art, and Apple Music Sing is even more fun.

tvOS

New poster art



FaceTime redesign



Permanently connect  
to any speaker



Choose your profile on wake





macOS Tahoe is all about giving you beautiful and powerful tools for the unique ways you use Mac. It includes many of the features you heard about in iOS, like backgrounds and screening tools in Messages, more options in Image Playground and Genmoji, and live translation, and it introduces many more updates, taking the macOS experience to the next level. Starting with the stunning new design, it elevates the iconic elements of macOS, making them at once fresh and timelessly Mac. From the moment you unlock, the desktop is instantly familiar. Widgets, the Dock, and app icons have been refined with Liquid Glass, which also elevates the experience in your apps. Sidebars and toolbars reflect the depth of your workspace, and offer a subtle hint of the content within easy reach as you scroll. This updated design doesn't just look stunning. It also enhances the macOS experience in new ways. The menu bar is now completely transparent, making your display feel larger, and there are more ways to customize what controls appear in the menu bar and Control Center, and how they're laid out. There are so many new controls to choose from. You can even add controls for your favorite Mac apps, like Zoom, and iPhone apps too.

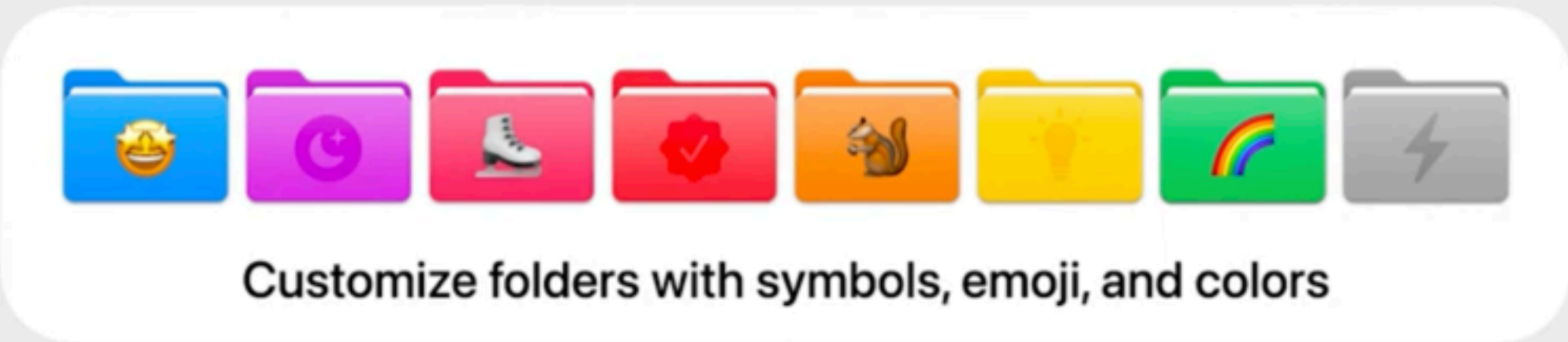


We're also enhancing the calling experience by bringing the Phone app to Mac. You can conveniently access your familiar content, like recents, contacts, and voicemail, synced from iPhone, and easily make a call with just a click. Incoming calls look beautiful on the bigger screen, featuring stunning contact posters of your friends and family. And the Phone app on Mac includes all the great updates we talked about earlier, like hold assist, call screening, and live translation. So that's what's new in continuity.

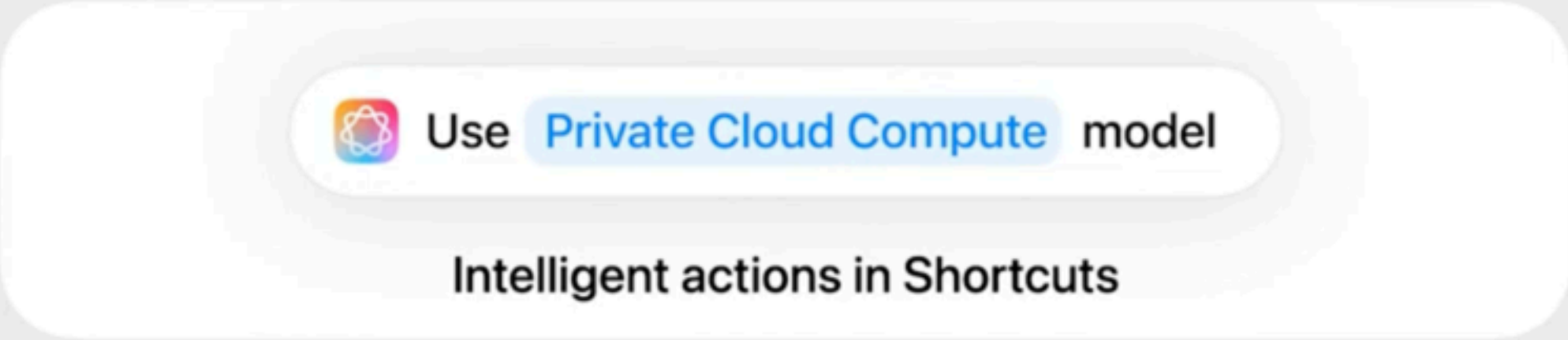




Game Overlay



Customize folders with symbols, emoji, and colors



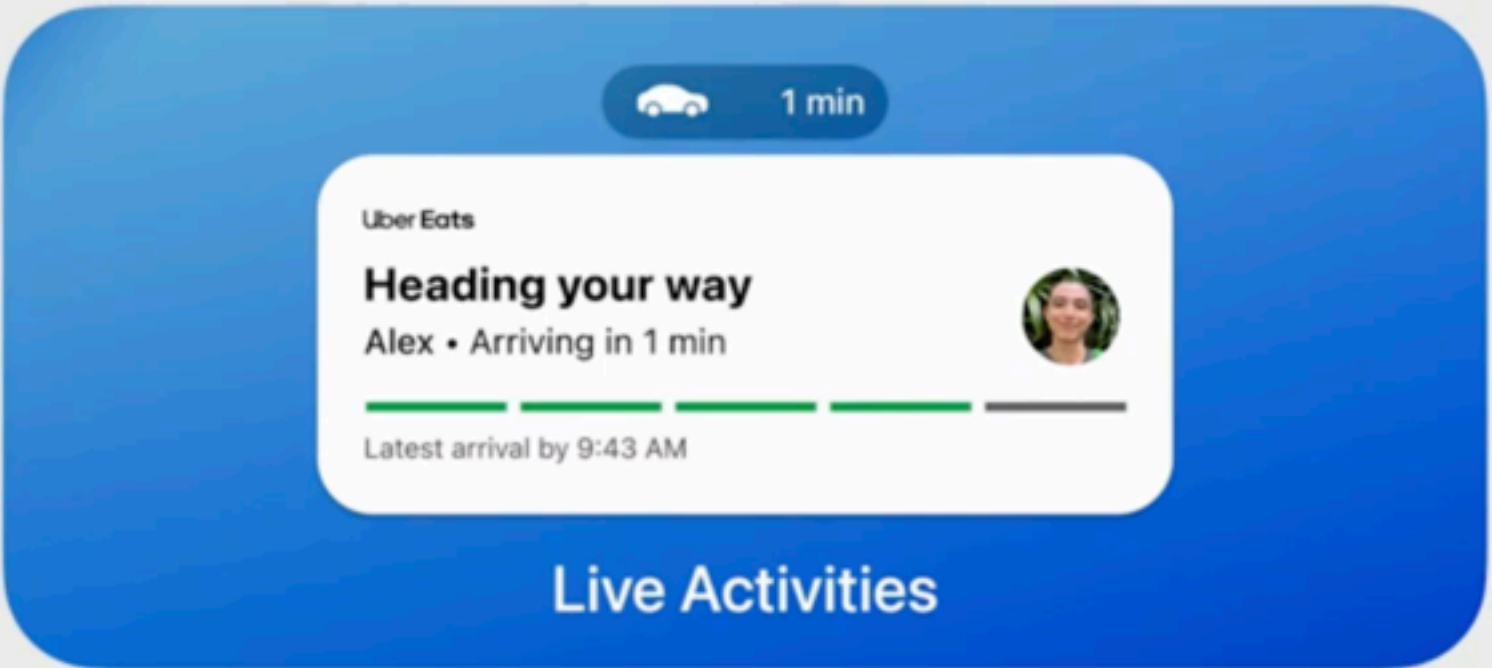
Intelligent actions in Shortcuts



Control Center customization



New design



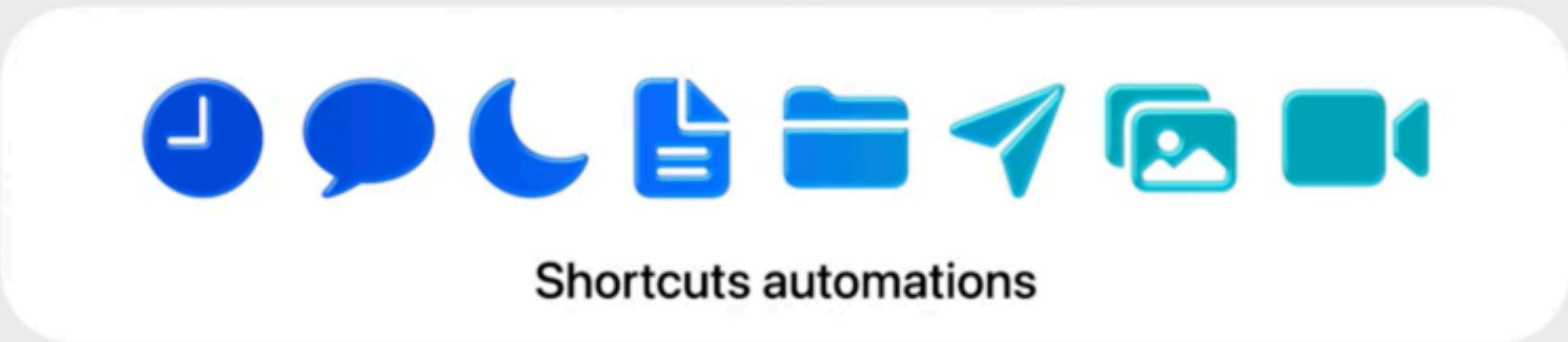
Live Activities



Games



Phone



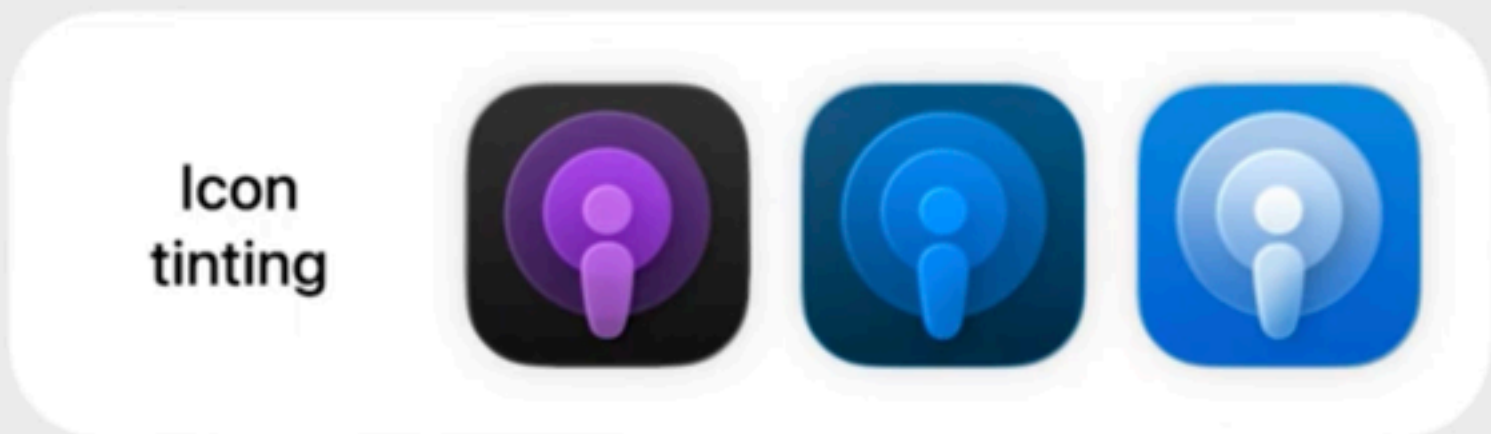
Shortcuts automations



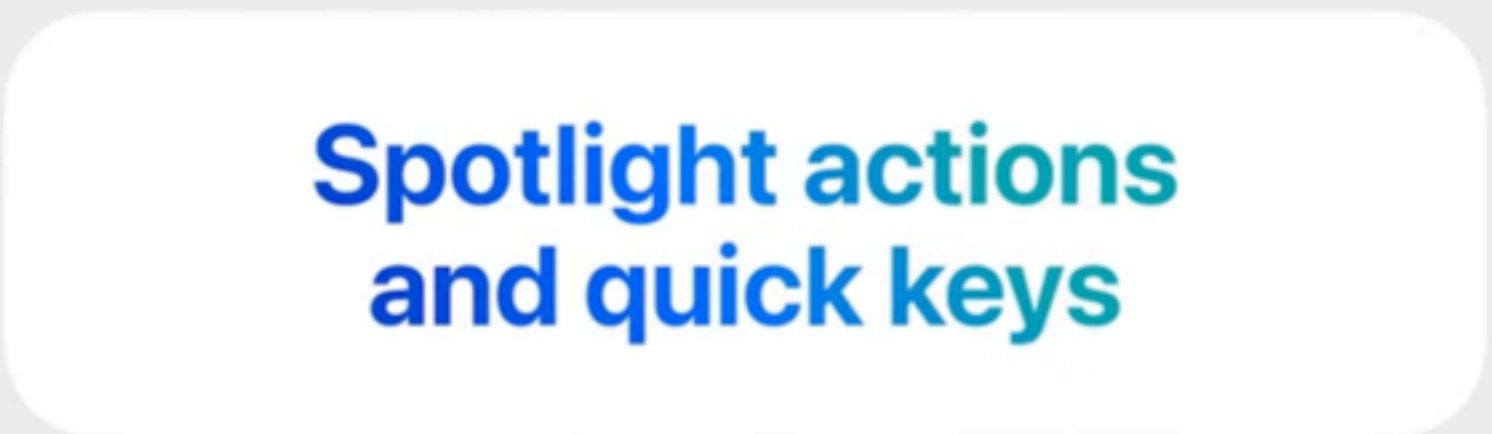
Journal



Metal 4



Icon tinting



Spotlight actions and quick keys



Save eye and hand  
data on iPhone



Use Saved Setup

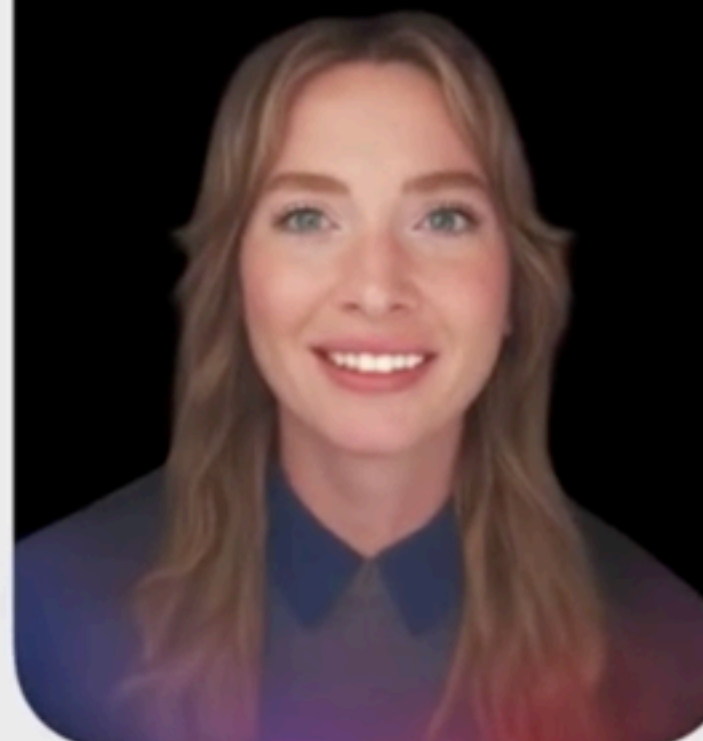
Logitech  
Muse



Spatial scenes



All-new Persona



Safari spatial browsing



Jupiter Environment



Look to  
Scroll



PlayStation VR2  
Sense controller

That's VisionOS 26, a huge release that delivers more spatial experiences than ever before, new ways to stay connected with Vision Pro users near and far, and big opportunities for enterprises, developers, and creators to deliver groundbreaking features and content.

visionOS



Team device sharing



Unlock  
iPhone with  
Vision Pro



Game controller  
breakthrough

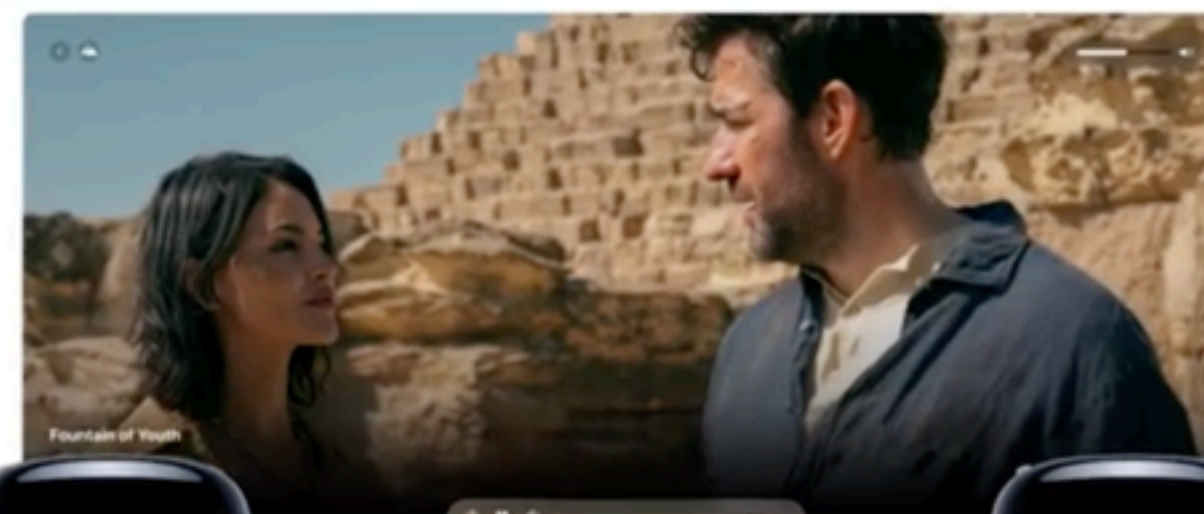
90Hz

Hand tracking

Apple Intelligence

enhancements

Shared experiences



Type to Speak...

Wide FOV content support



Widgets



Create folders  
in Home View



Enterprise APIs



# iPadOS

Wow. More windows, a pointer pointer and a menu bar? Who would've thought? We've truly pulled off a mind-blowing release. And this isn't just great on iPad Pro and iPad Air. The new windowing architecture has enabled us to bring it to every iPad that runs iPadOS 26, including iPad and iPad Mini. It also works great with Stage Manager and on external displays. It's a massive update to the way you work with multiple apps at once on iPad.



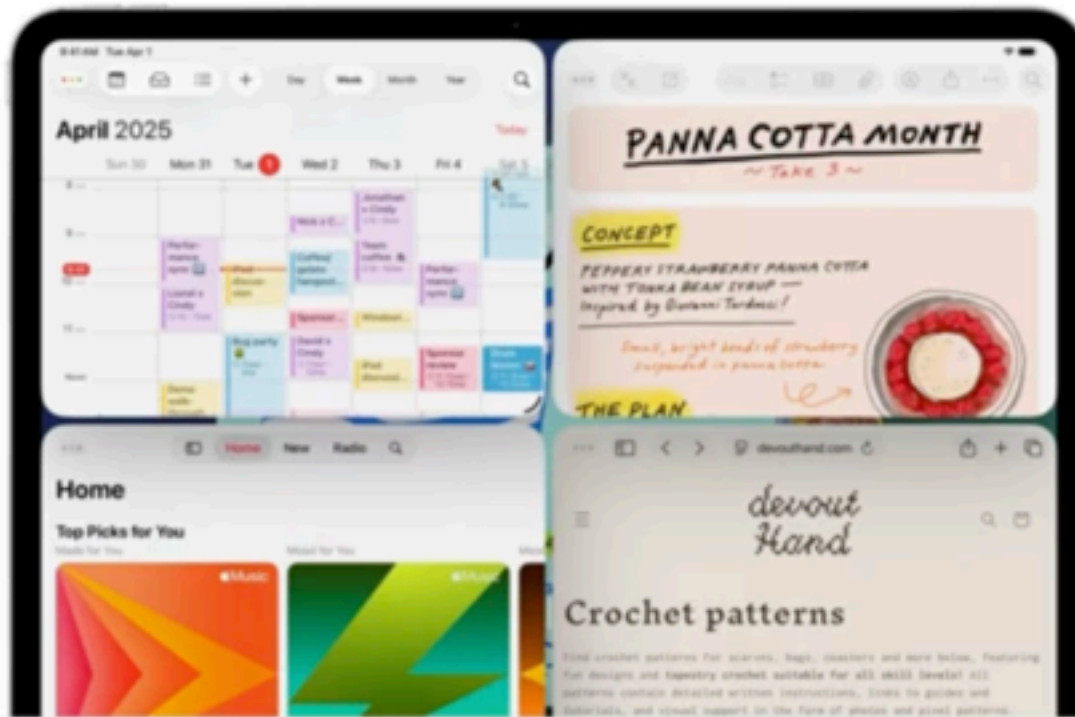
First up, we're supercharging the Files app. It now includes features like an updated list view to see more details and resizable columns and collapsible folders. It also gets the same folder customization options as macOS with custom colors and icons that sync across devices, making it easy to spot the one you're looking for. And you can now choose which app you want to open a file with and set it as a default, like picking Photoshop, VSCO, or Darkroom for opening images.

For easier access to your files, you can now put folders in the dock. Simply drag any folder from the Files app right into the dock. When you tap on one, it fans out, showing the files inside. Perfect for getting to your downloads, most recent documents or a favorite folder no matter what app you're in. And it's easy to drag in and out of your folders too.

Now one type of file you might be opening is a PDF, and to help you with that, we're bringing a beloved app from macOS to iPadOS: Preview. Preview is a dedicated app to view and edit your PDFs with powerful tools like Apple Pencil markup and Autofill, making it easy to access, annotate, fill in or highlight. And it also includes familiar tools to edit images and export them in a variety of different formats and sizes.



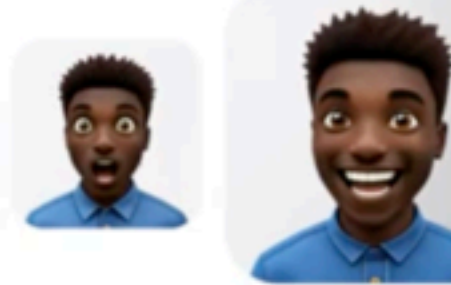
## Window tiling



## Updated Files app



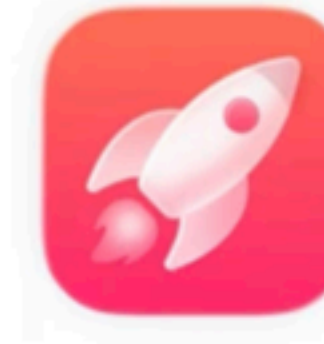
## Genmoji appearances



## New design



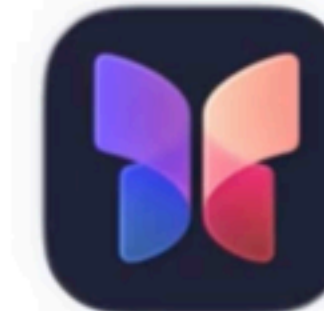
## Games



## Window controls



## Journal



## Reed pen



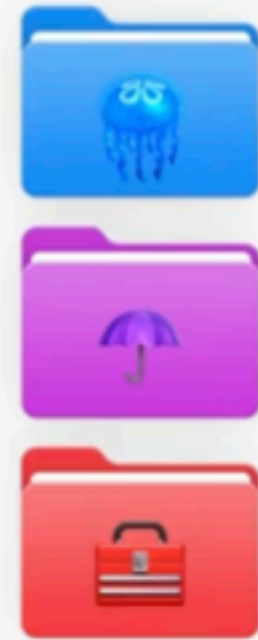
## Audio input selection

Same as System  
iPad Microphone

iPad Microphone

✓ Bluetooth Microphone

## Custom folders

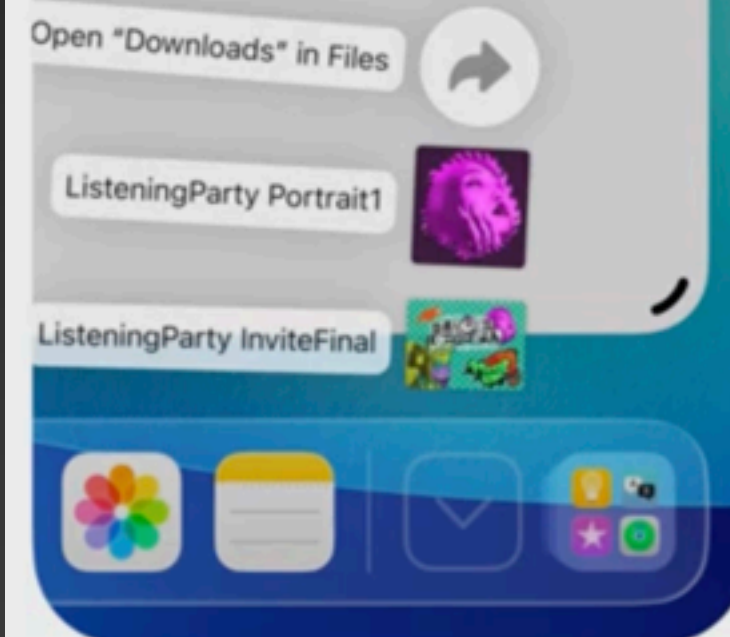


# iPadOS

## All-new windowing system



## Folders in the Dock



## Live Translation

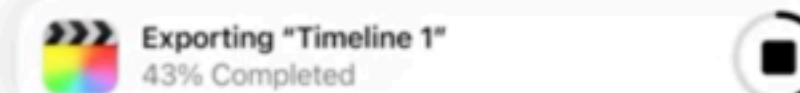
## Preview



## Exposé

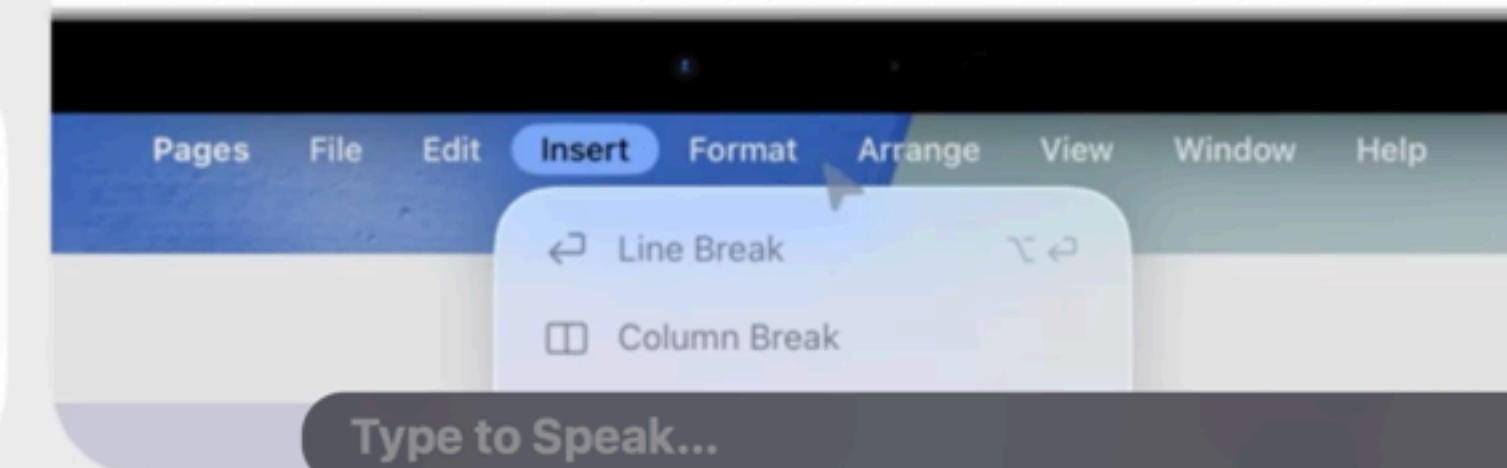


## Background Tasks



## Local audio/ video capture

## Menu bar





Our new OS releases will be available as developer betas today with a public beta coming next month, and they will be available to all users this fall. Thank you to all of our developers for continuing to change the world with the apps you create, and thanks to everyone for joining us today.

# Developer beta Today

