

# Apple Event

May 7, 2024

GAMUG - May 14, 2024



# iPad *air*



- 🍏 M2 chip
- 4 colors
- two sizes - 11" & 13"
- liquid retina display
- Magic Keyboard
- Apple pencil
- Touch ID
- 12 MP camera
- 50% faster



100% recycled aluminum enclosure



Landscape 12MP front camera

5G



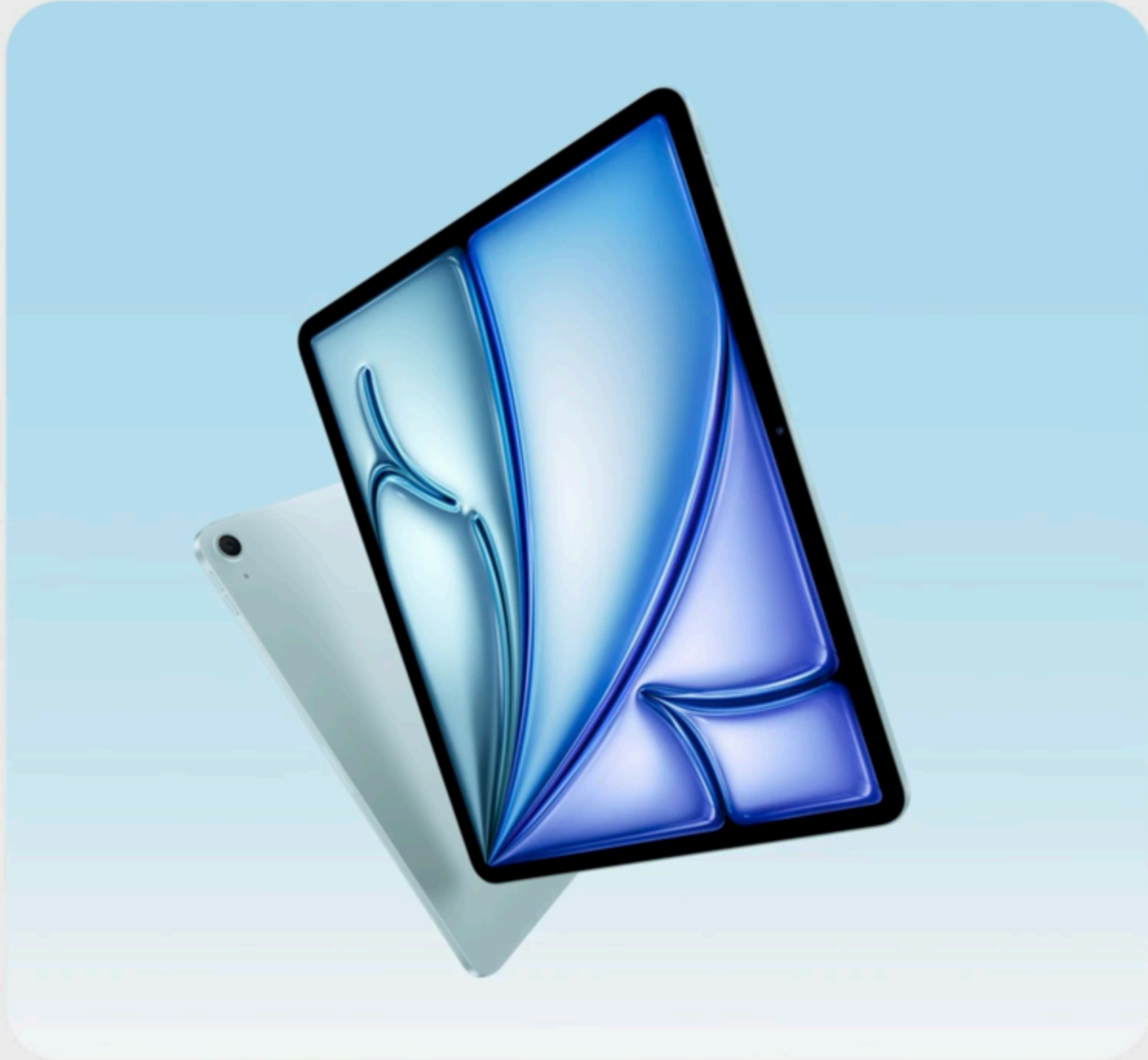
Liquid Retina display



Touch ID



Wi-Fi 6E



Four colors



Up to 1TB storage

12MP camera



50%

Faster than iPad Air with M1 chip

3x

Faster than iPad Air with A12 Bionic chip

Landscape stereo audio



Magic Keyboard

11"



13"

# iPad *air*

128GB

256GB

512GB

1TB

# iPad *air*

From

**\$599**

11-inch

From

**\$799**

13-inch



**Stunning design**  
**Breakthrough display**  
**Outrageous performance**  
**Amazing accessories**

# iPad Pro



# Breakthrough display

**Brighter specular highlights**  
**Deeper true blacks**  
**Details in shadows and low light**  
**Responsive to content in motion**

**Tandem OLED design**  
**Extreme brightness**  
**Precise contrast**  
**P3 wide color**  
**Wide viewing angle**  
**Nano-texture glass option**

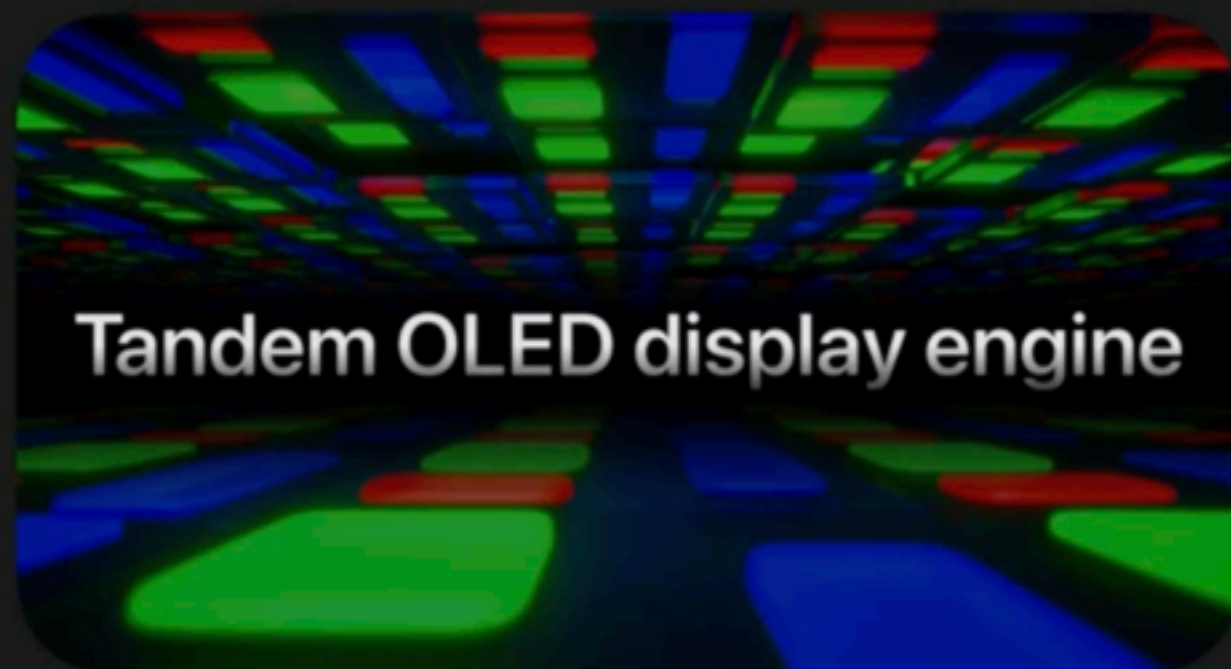
**Outrageous performance**



**3 nm technology**

**120GB/s**

Unified memory bandwidth



Tandem OLED display engine

**Dynamic  
Caching**

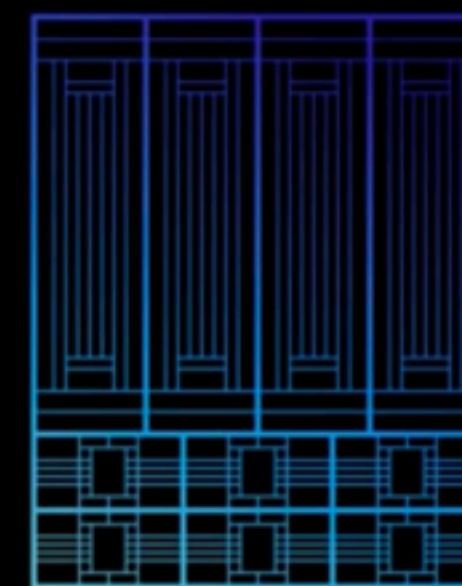
**Hardware-accelerated  
mesh shading**



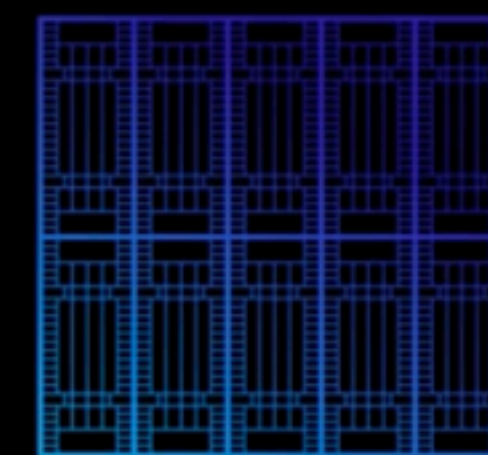
**Hardware-accelerated  
ray tracing**



Up to



**10-core  
CPU**



**10-core  
GPU**

Up to

**50%**

faster CPU than M2

Up to

**4x**

faster GPU than M2

**ProRes**

**AV1**

Over

**28 billion** transistors

Second-generation

**3 nm technology**

Neural Engine with

**38 trillion** ops/sec



11"



13"

Up to

2TB

storage

# The new iPad Pro

## Nano-texture glass



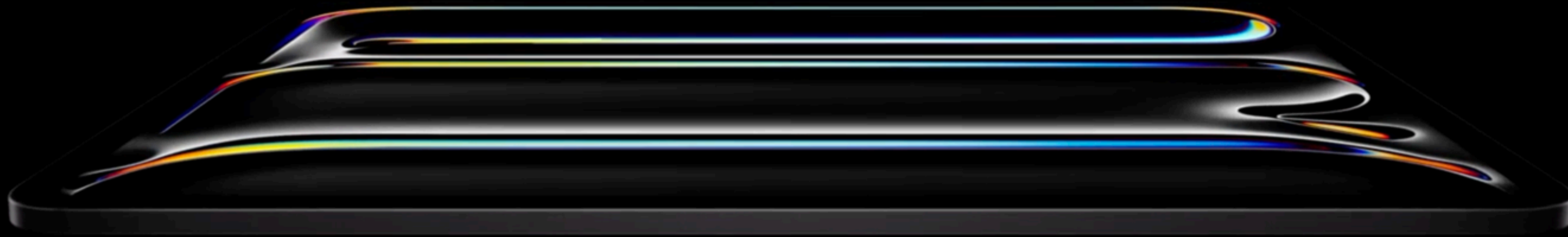
Adaptive  
True Tone  
flash



LiDAR  
Scanner



Thunderbolt /  
USB 4



Face ID

Four  
speaker  
audio

ProRes

ProMotion

# Ultra Retina XDR



Magic Keyboard

5G

Landscape 12MP  
front camera



Apple Pencil Pro



# iPad Pro

256GB

512GB

1TB

2TB

From  
**\$999**

11-inch

From  
**\$1299**

13-inch

Amazing accessories

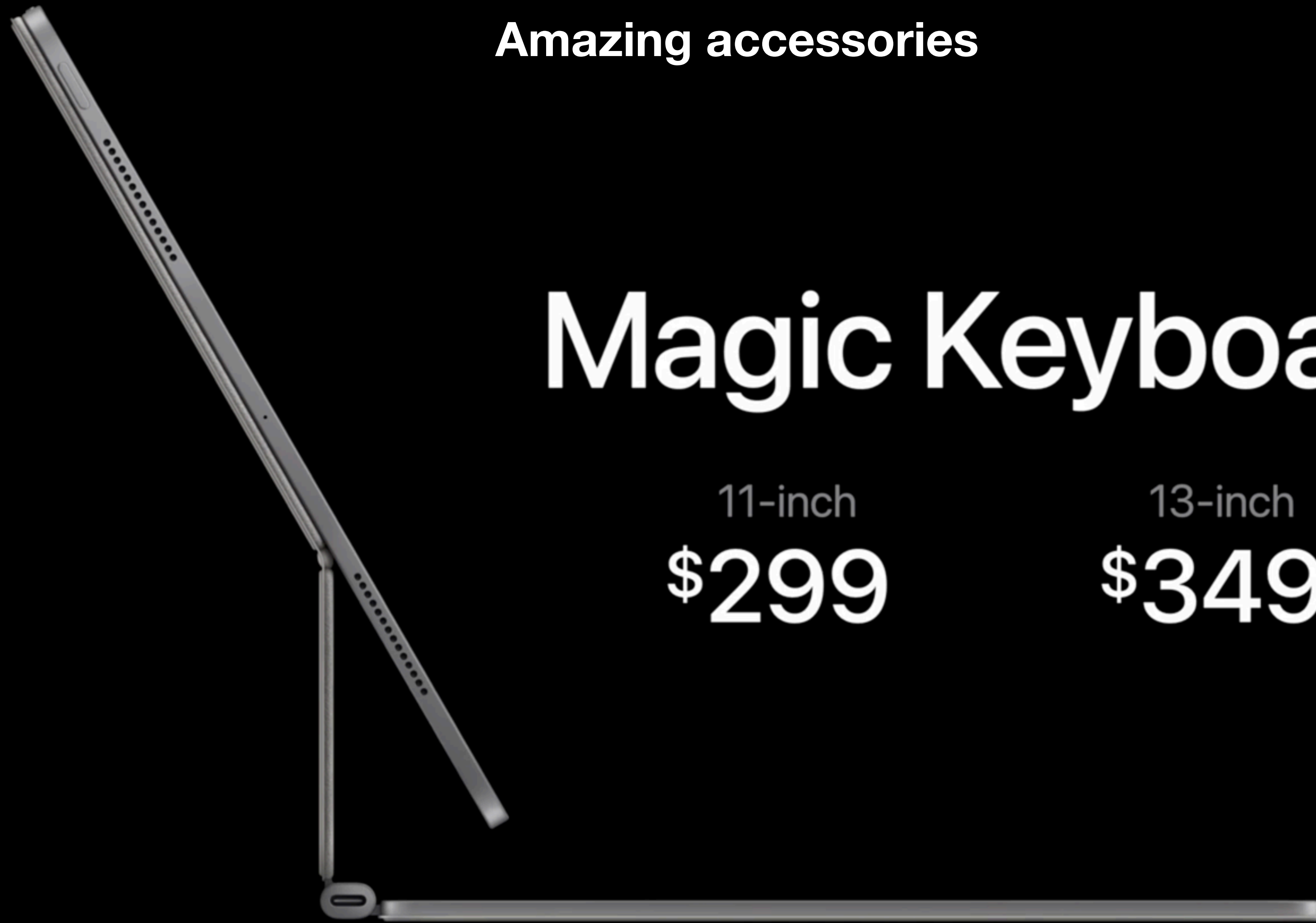
# Magic Keyboard

11-inch

**\$299**

13-inch

**\$349**



## Amazing accessories

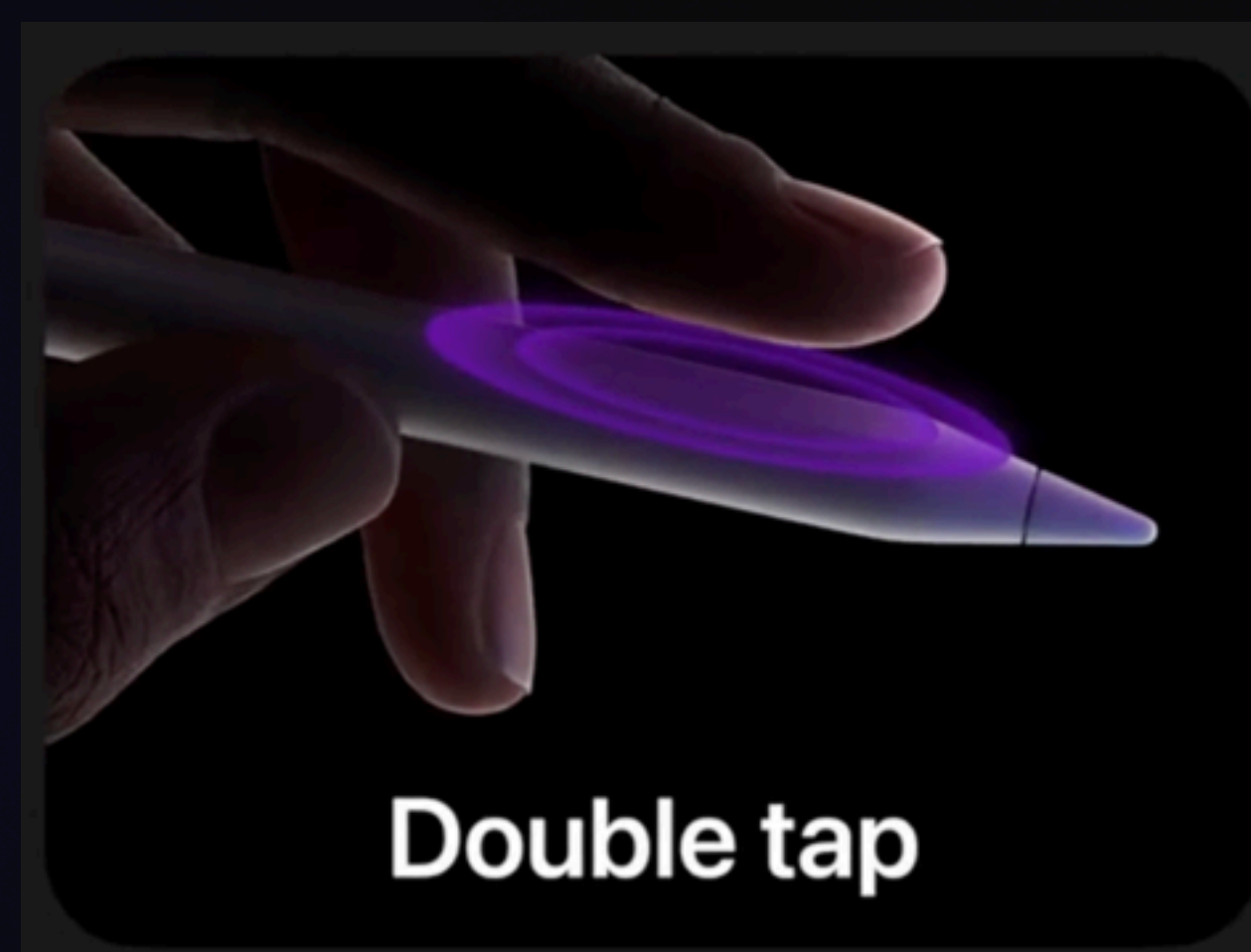


**new Pencil Pro**

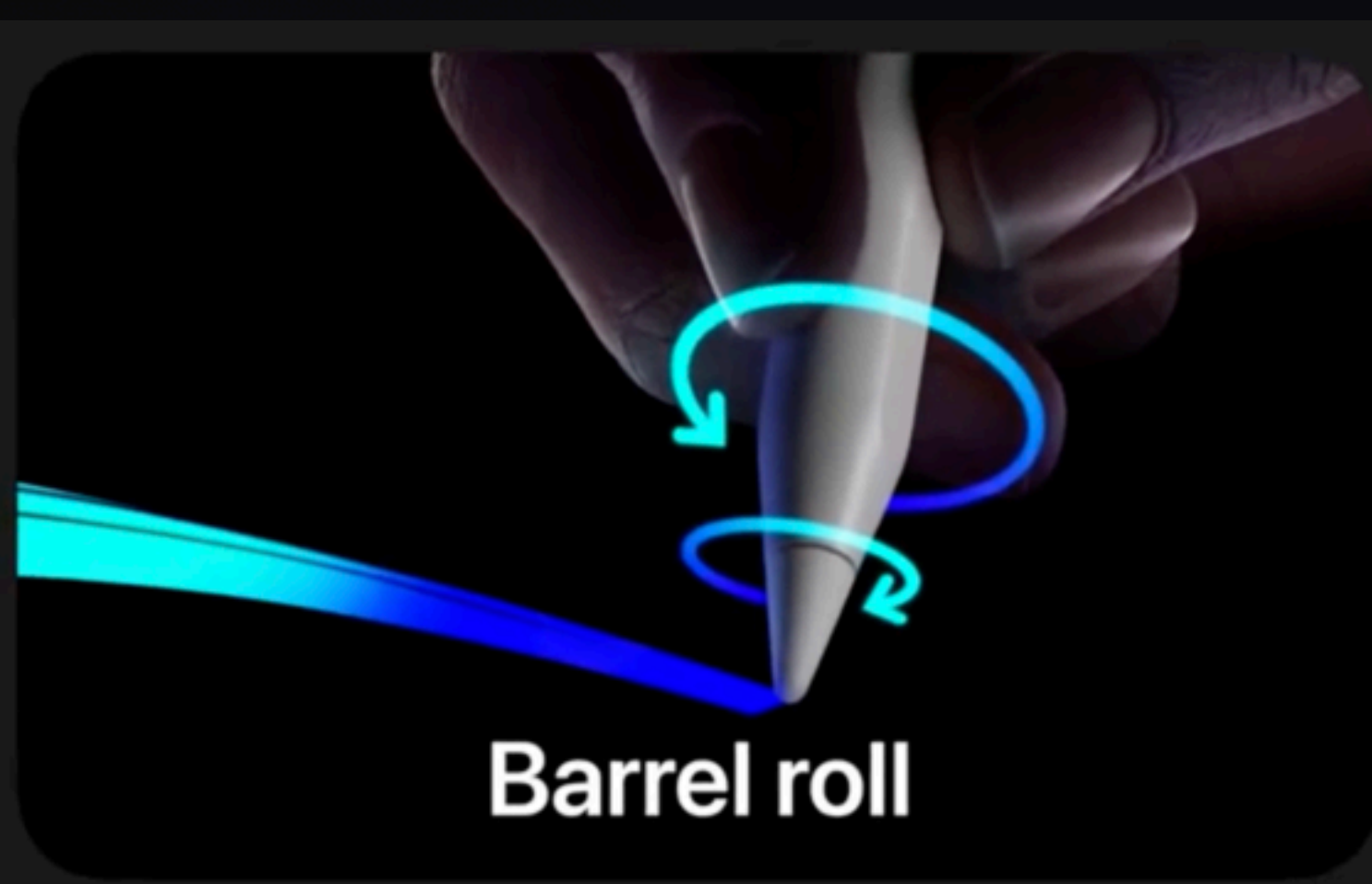
**\$129**

**Low latency**  
**Pixel-perfect precision**  
**Double tap**  
**Pressure sensitivity**  
**Apple Pencil hover**

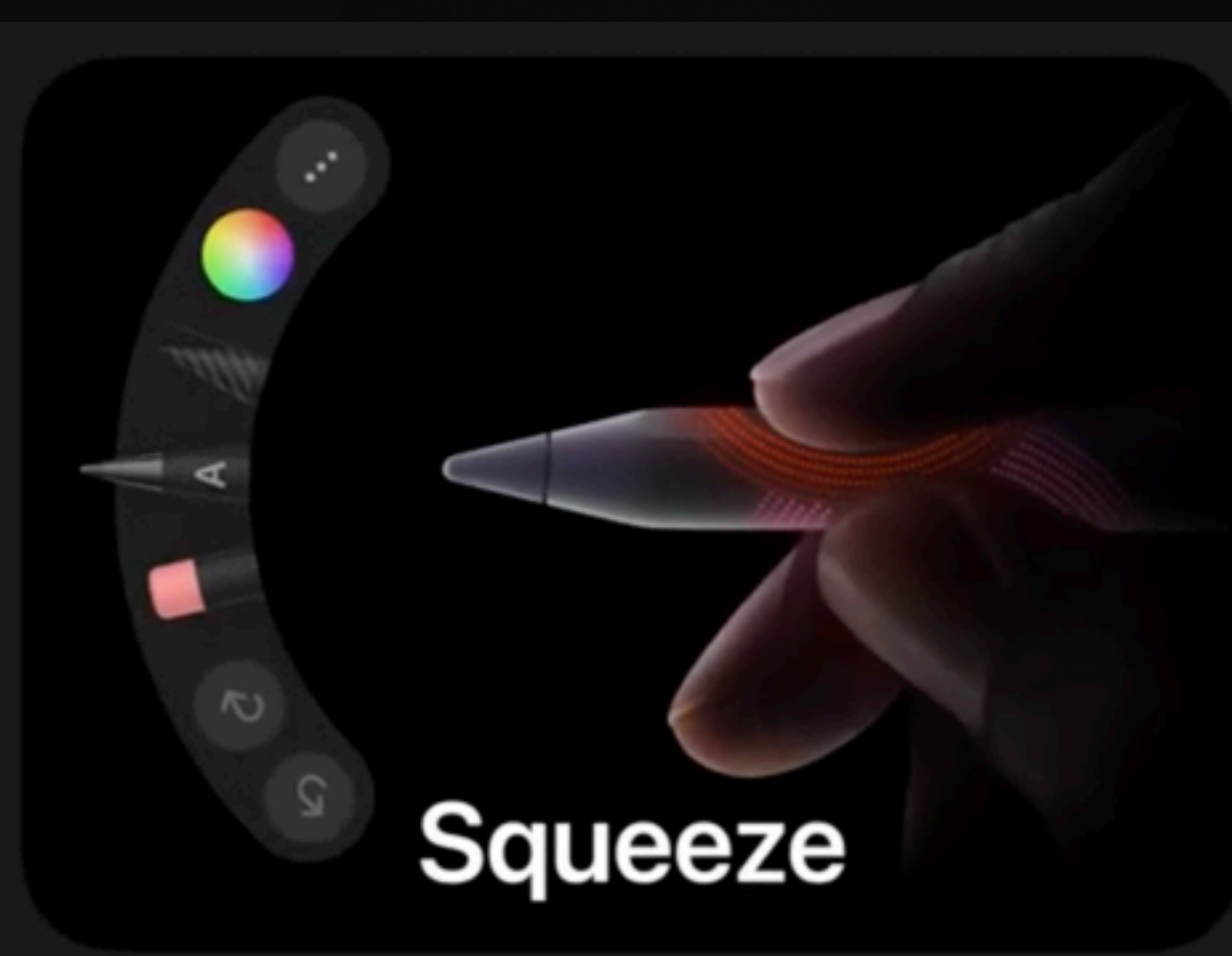




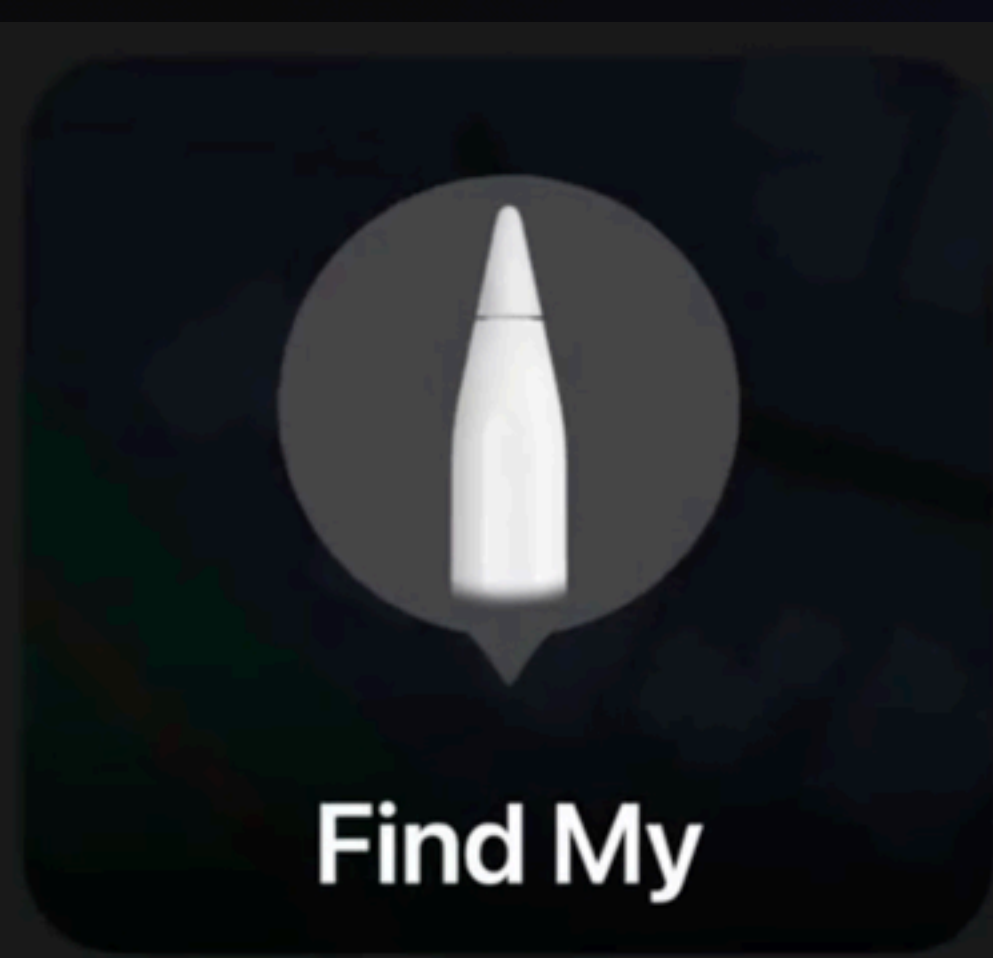
Double tap



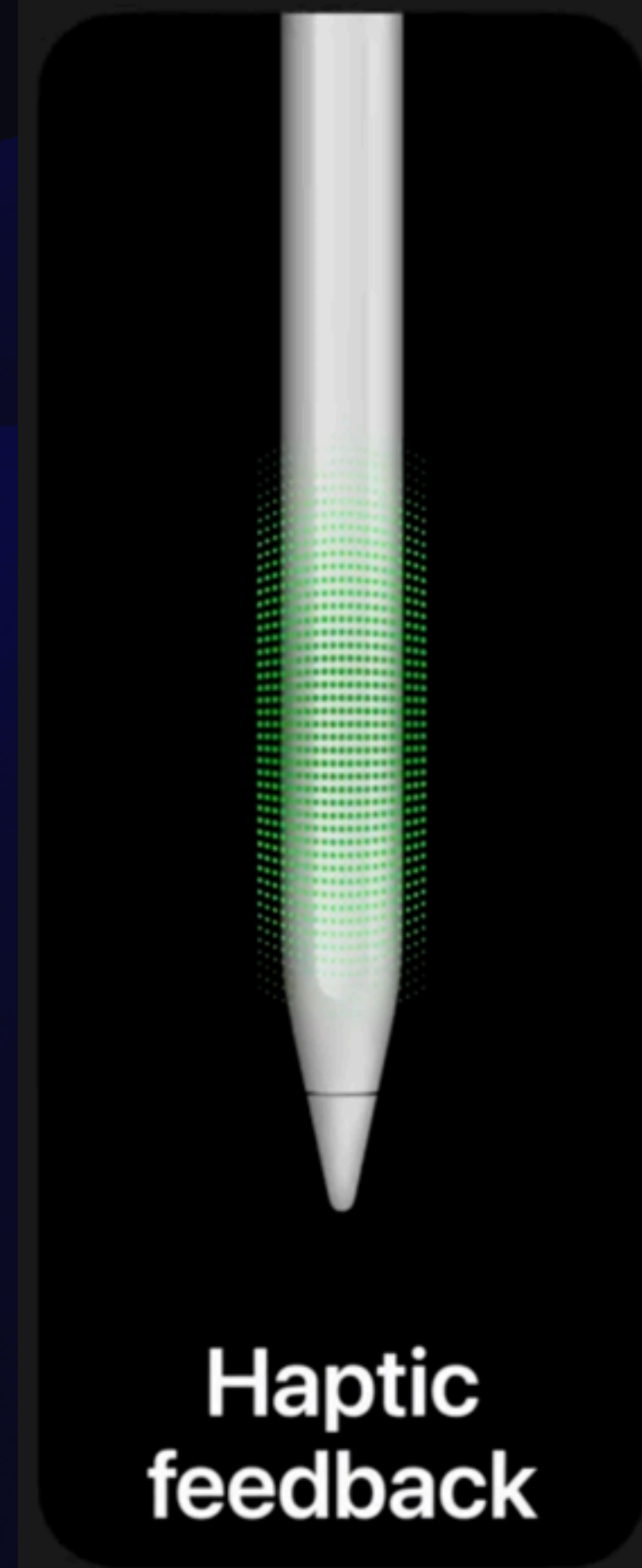
Barrel roll



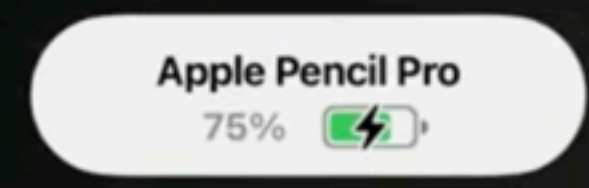
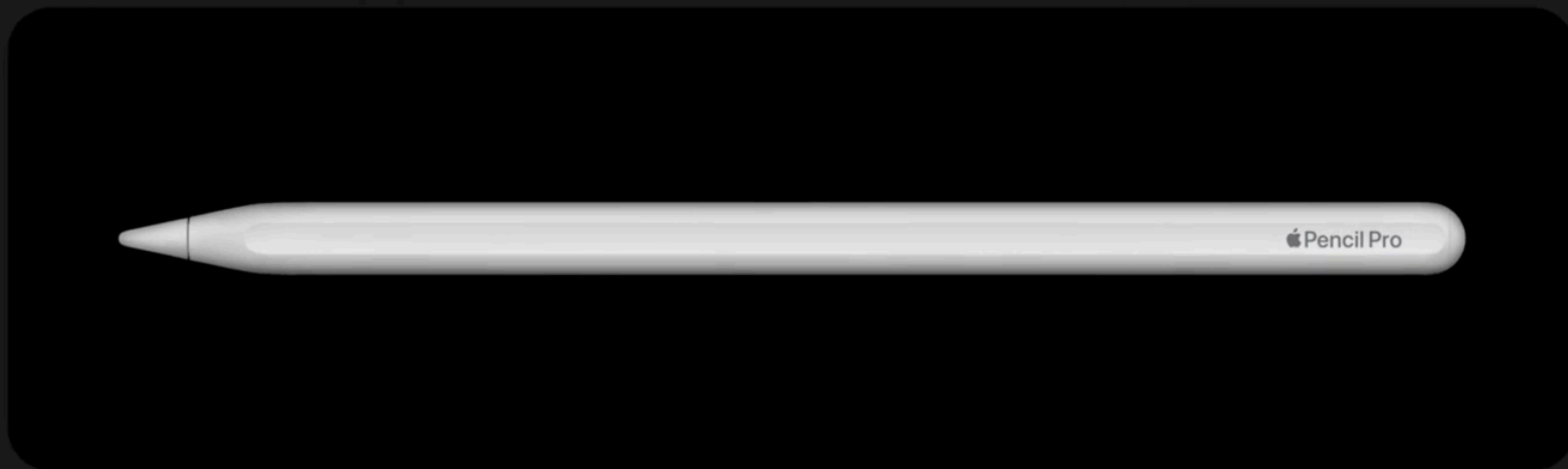
Squeeze



Find My



Haptic feedback



Wireless pairing and charging



Tilt sensitivity



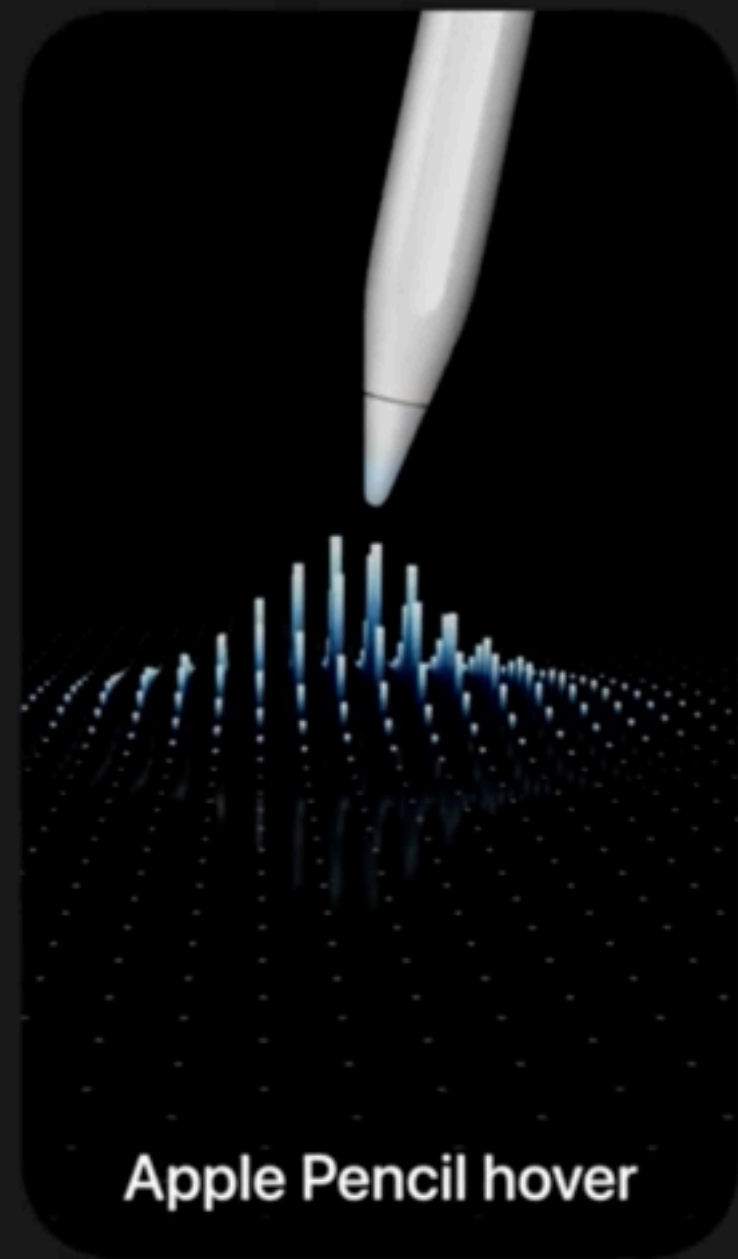
Pressure sensitivity



Pixel-perfect precision



Low latency



Apple Pencil hover

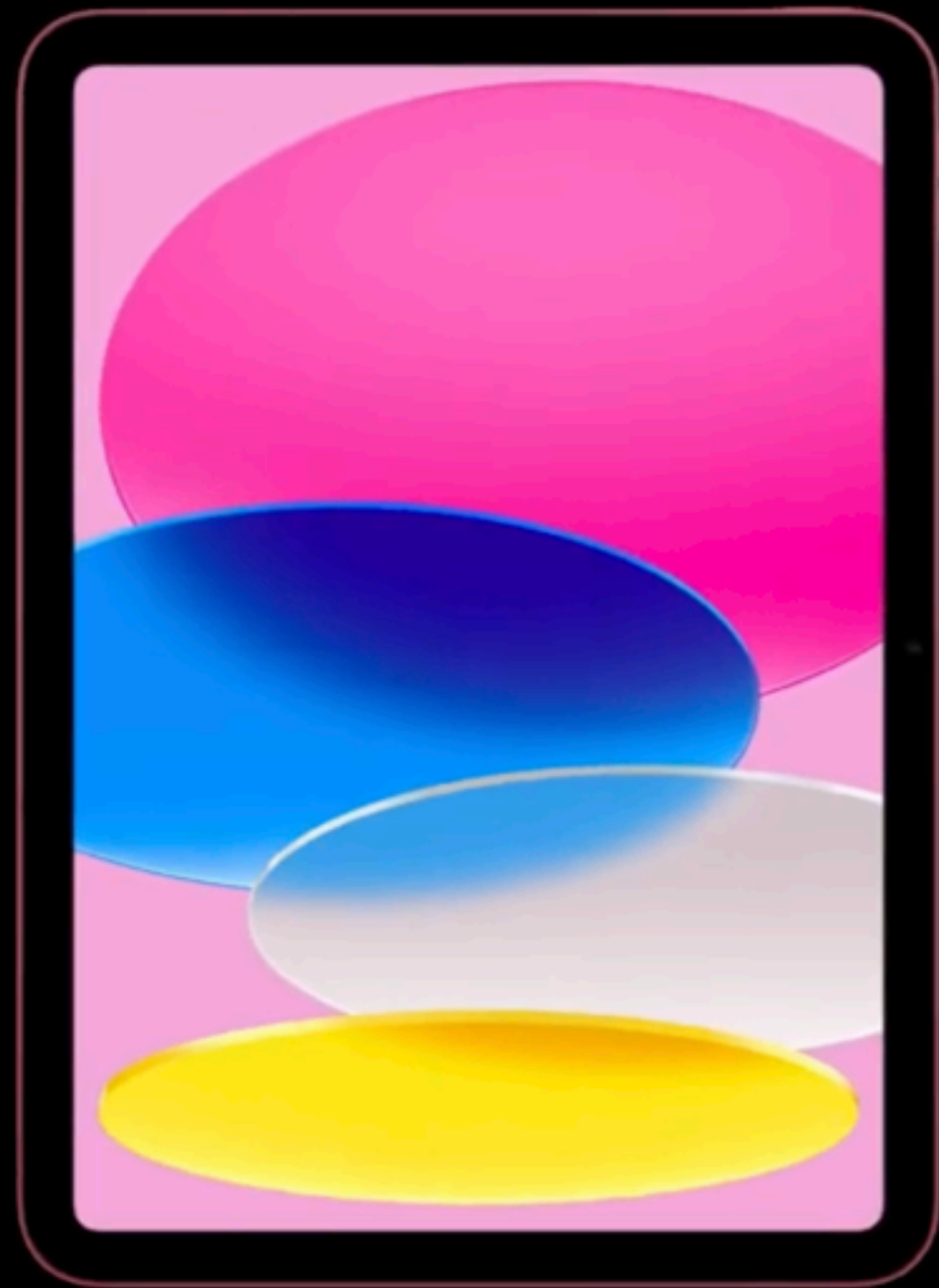


# iPad

From

**\$349**

**iPad**



**iPad Air**



**iPad Pro**

